

Homes for Your Street and Mine

STANDARDIZED TO AVOID WASTE



AMERICA'S BEST PLANNED SMALL HOMES

Washington, D. C.

STANDARD HOMES COMPANY

Raleigh, N. C.

Blueprints Available Through
Your Local Dealer, or Direct

Complete Plans
In Duplicate \$20

OSBURN'S RETAIL DIVISION

H. T. Osburn & Co., Inc.

631 12th St.
FRANKLIN, PA.

706 W. Front St.
OIL CITY, PA.

FACTS ABOUT "HOMES FOR YOUR STREET AND MINE"

If you are interested in building a home of your own, it follows that you not only want the best home possible for your investment, but one out of which you can get your money in full at any time you may desire to do so.

FOR OVER 30 YEARS we have helped lot owners throughout the country build better homes at lower cost by furnishing complete and accurate working plans—carefully and clearly detailed—plans that prevent waste in labor and materials.

THE DESIGNS shown in "Homes for Your Street and Mine" have been selected after weeks and months of careful consideration. No attempt has been made to feature home designs which will not be acceptable to the general home building public, nor which would not merit the highest possible loan commitments.

BETTER HOMES AT LOWER COST—Those were our watchwords in preparing every design and in working out every floor plan. Furthermore, every floor plan shows dimensions that permit the practical use of stock length materials without waste—stock windows, doors, and millwork carried by retail lumber dealers everywhere.

THE FLOOR PLANS shown herein will be appreciated by all who give them careful consideration. Often the same or similar floor plan will be shown for two or more houses. Some perfected floor plans for certain types of homes are hard to improve, although many practical variations of exterior design are possible. All of our kitchens have been planned directly or indirectly by women—from suggestions given to our designers by women from all parts of the country.

OUR STANDARD PLANS show 5 to 7 large sheets, each sheet 18x24 inches in size. The plans show all four elevations of the house, including all of the necessary construction details. Our plans are so clearly prepared any contractor can follow them rapidly without making errors.

PLAN PRICES—Complete Plans, in duplicate, for any design as illustrated, including specifications and material list, **\$20.**

Additional Plans, provided all of the sets ordered are for use in the construction of one house, per set, **\$2.**

Plans with room arrangement **reversed** from left to right, to fit your lot, additional charge, **\$7.**

Plans shown in brick changed to **frame**, or frame changed to **brick**, additional charge, **\$7.**

Plans for **brick veneer** over frame wall construction, additional charge, **\$7.**

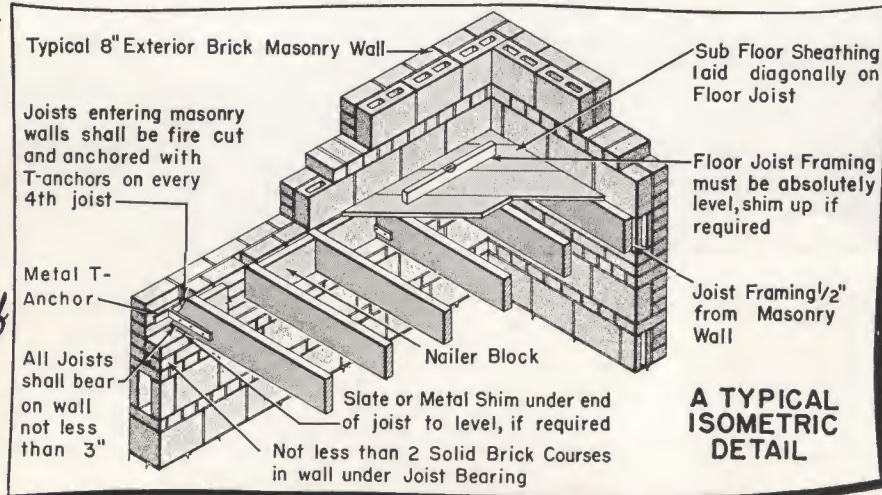
To insure prompt receipt of correct plans, give Name of house, Plan number, brick, frame, or brick veneer over frame.

Print plainly name and complete address—Plans mailed "Special Handling" the day order is received.

NOW—OWNER SUPERVISION WITH ISOMETRIC CONSTRUCTION DETAILS

- **Isometric Construction Details**, 16 bound sheets, 18"x24", clearly illustrate acceptable and approved methods of home construction—from **foundation to roof**. The **layman** can now follow the construction of his home—**step by step**—and insist on good construction. It is **money saved** during the lifetime of the home.
- Many schools and colleges have adopted our **Isometric Construction Details** for training and instruction.

*Saves
10 to
25%
on the
Cost of
Your
Home*



The cost of the **Isometric Construction Details** and **Subcontract Agreement Forms** is trifling compared to the great saving in the cost of a home—**only \$10**—and to purchasers of Standard Working Plans for any home shown in our plan books, we offer them at **half price—\$5**. Examine the **Details** for 5 days. If you do not agree they are worth many times their price, return them and your money will be promptly refunded.

STANDARD HOMES COMPANY

2524 L Street, N.W.

At Pennsylvania Ave.

Washington 7, D. C.

In order to render maximum service to homebuilders, and maintain present prices of plans, the publishers (Standard Homes Co.) furnish books and plans by **MAIL ONLY**.

Copyright 1953 by Standard Homes Company

Also—We have prepared new **Subcontract Agreement Forms**—16 separate forms—that give specific information as to how the work under each separate Subcontract should be performed. They are neatly bound in booklet form and perforated so that any one or several Contract Forms may be easily removed. One set of 16 Forms is included without charge when **Isometric Construction Details** are purchased (\$1 per set when sold separately).

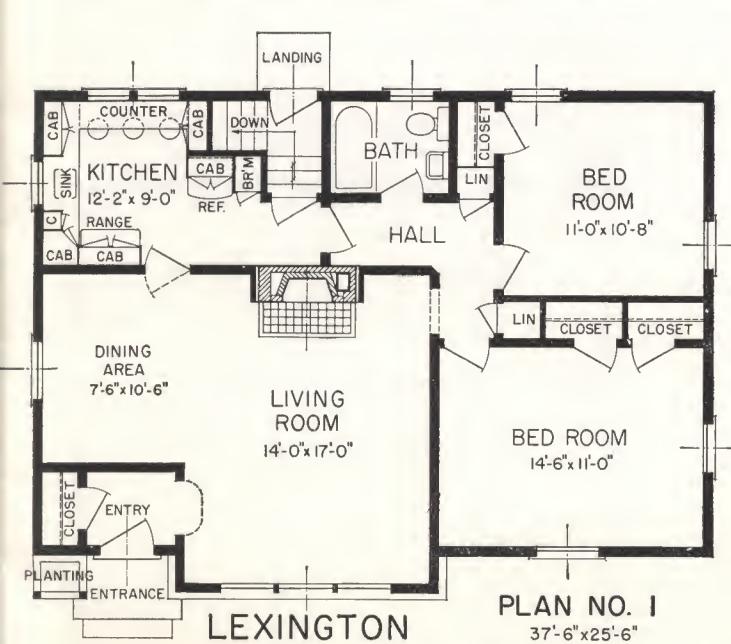
Write for a sample sheet of **Isometric Construction Details**, **Subcontract Agreement Forms** and free Folder "O", "Owner Supervision".

"IF YOU CAN PAY RENT, YOU CAN PAY FOR A HOME"



The LEXINGTON

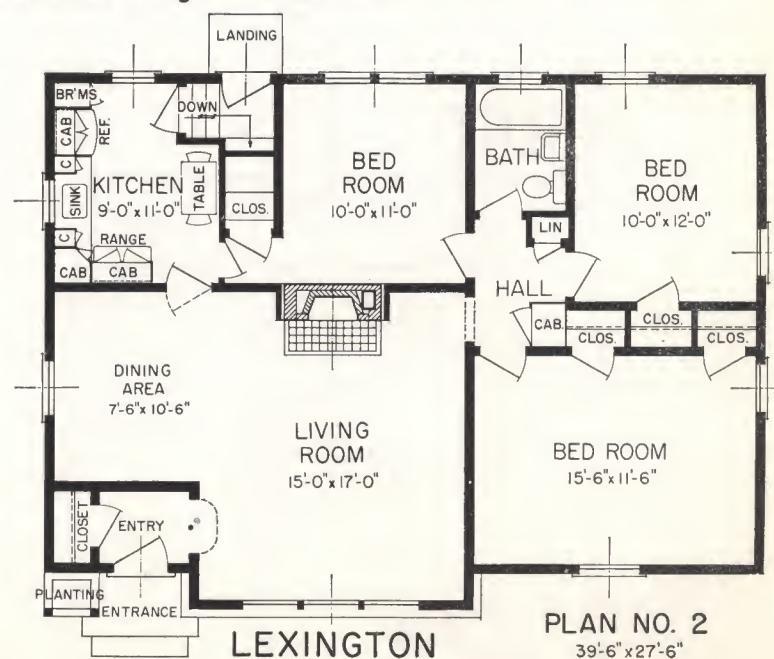
Many years of experience and knowledge of the aspirations of home builders is reflected in the design of the Lexington. Floor plans carefully arranged for modern-day living, embraced by a most delightfully distinctive exterior, undoubtedly will result in one of the most popular house designs ever offered.



PLAN NO. 1
37'-6" x 25'-6"

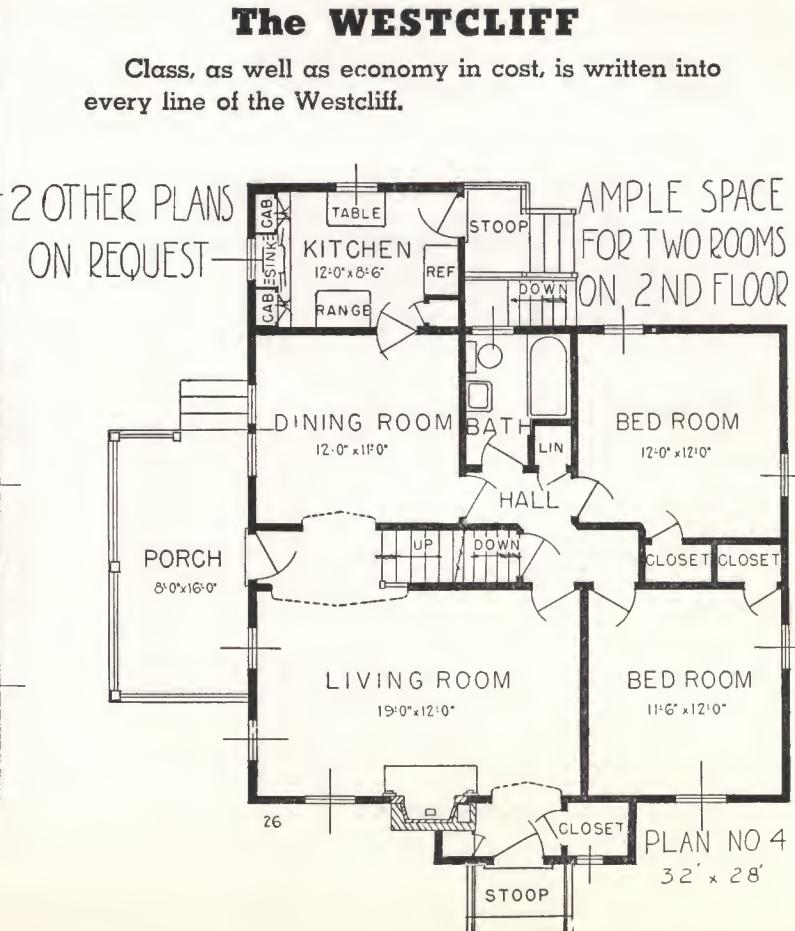
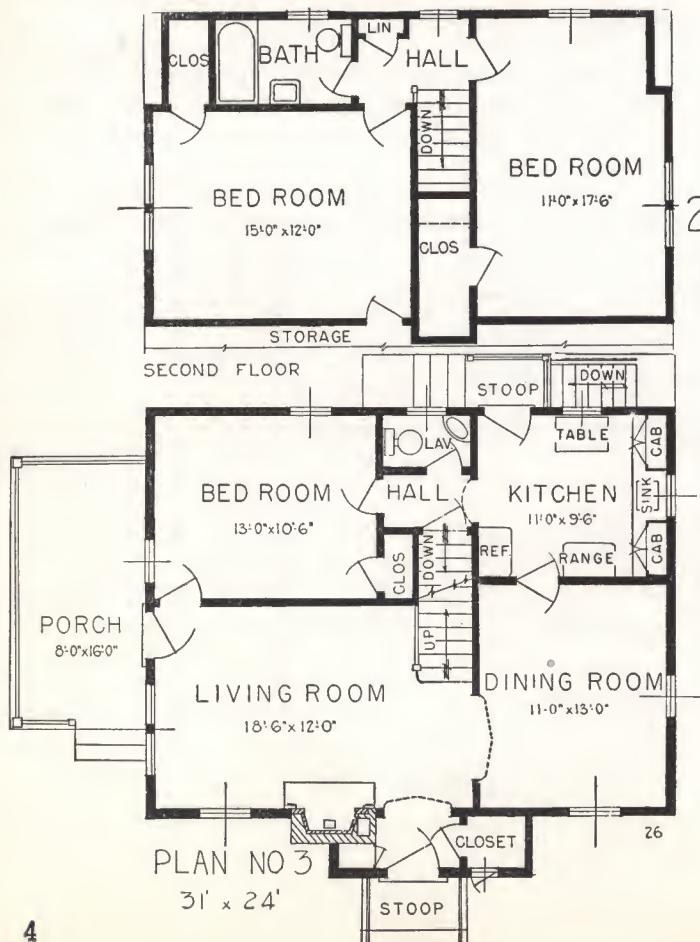
While the homes shown in this book are not identified with the individuals who created them, each plan was prepared by or under the direct supervision of currently Registered Architects.

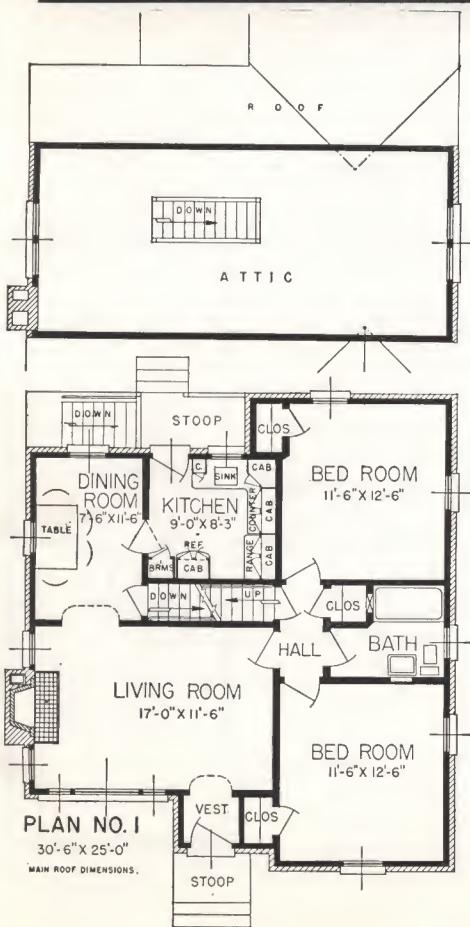
And in most states where our books are distributed, we can furnish our plans under the seal and signature of a locally Registered Architect (if required by local building regulations) at small additional cost. Prices, particulars, and suggestions on request.



PLAN NO. 2
39'-6" x 27'-6"

For homes in a higher price range ask for "Better Homes at Lower Cost" and "Homes of Today and Tomorrow."



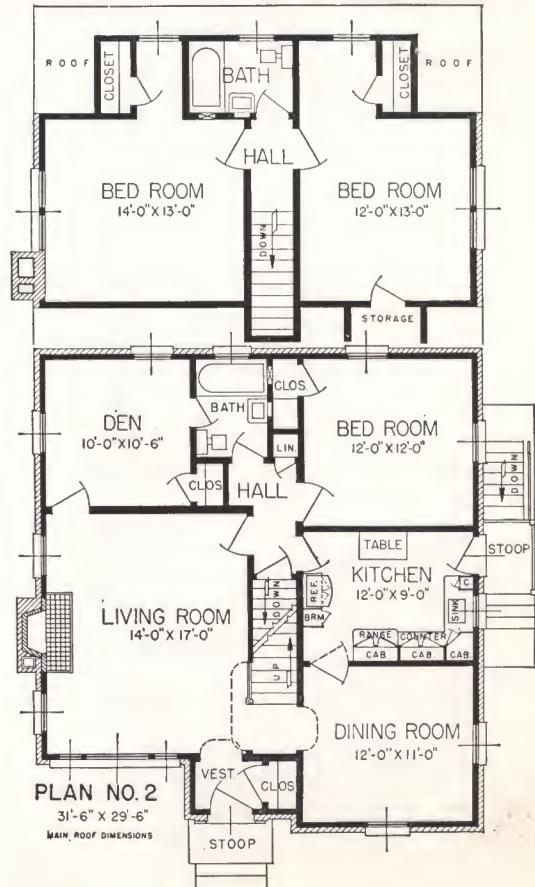


The NEW NORTHBROOK

It required years of artistic thinking and exactness of purpose to produce a home of such proportions as the New Northbrook.

Two other floor
plans on request.

NEW NORTHBROOK



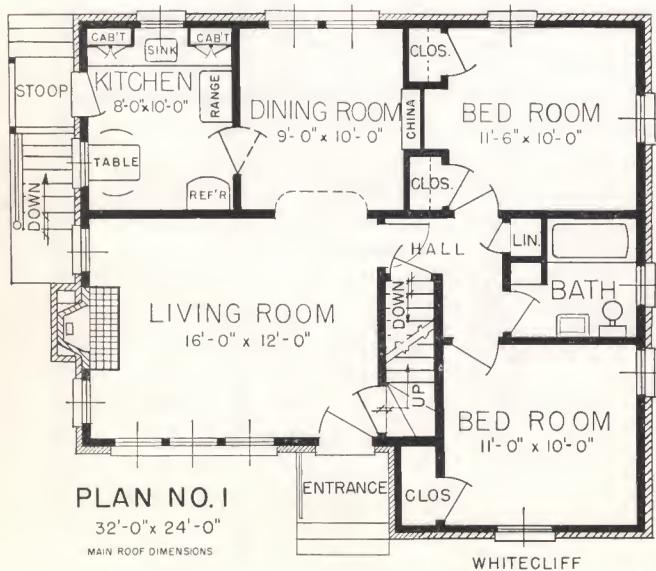


Painted Brick

The WHITECLIFF

If you want to know why the Whitecliff holds your attention, go to the floor plans. Here you will find planning by the most experienced in step-saving home comforts.

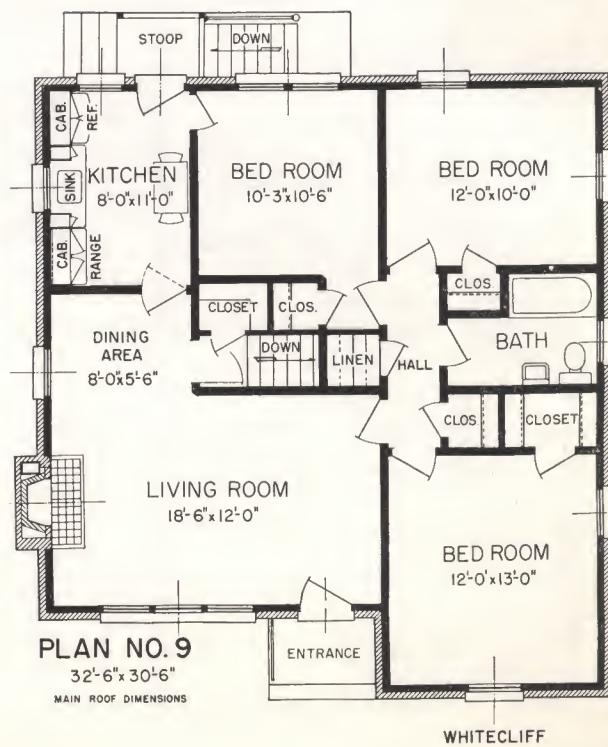
AMPLE SPACE IN ATTIC FOR 2 LARGE ROOMS.



Other floor
plans on
request.

If you want to
build or super-
vise the con-
struction of
your own home,
ask for Folder
"O".

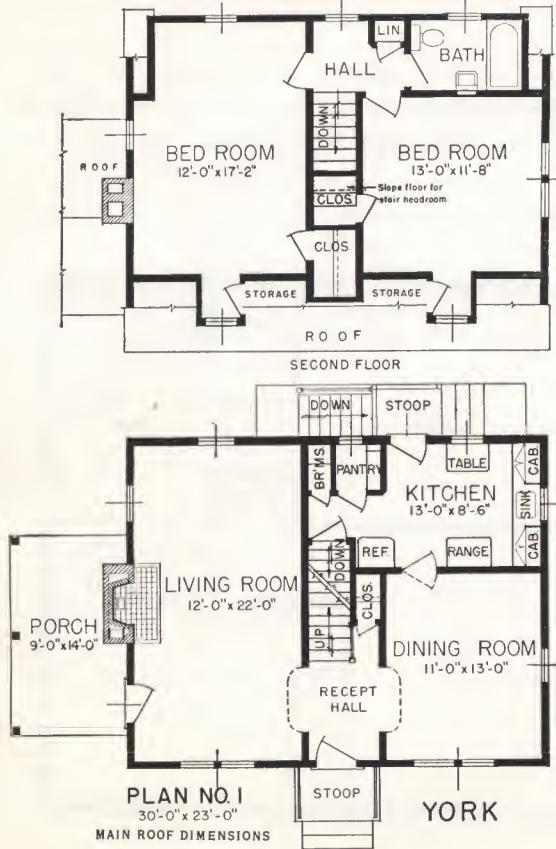
WHITECLIFF





THE YORK

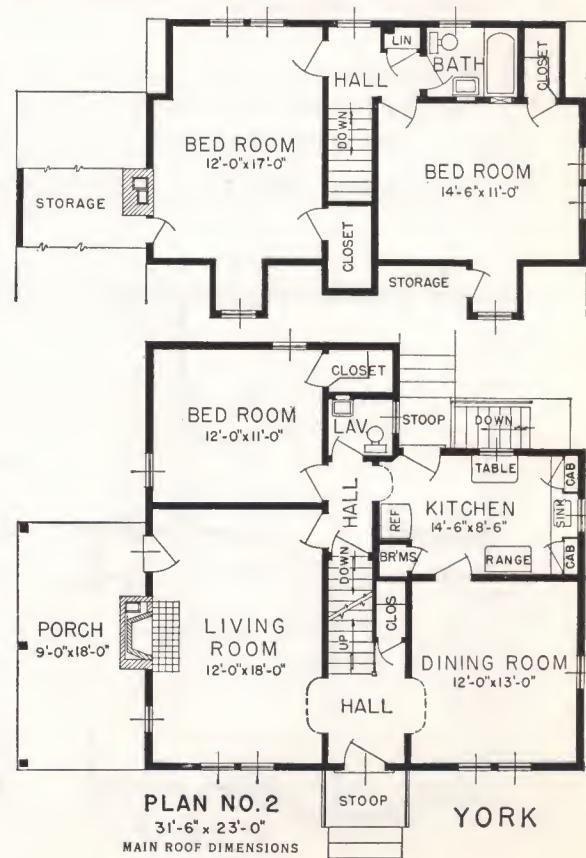
Again we score decidedly by offering this popularly priced, greatly beloved Cape Cod design, with floor plans that will meet the wishes of the most discriminating.

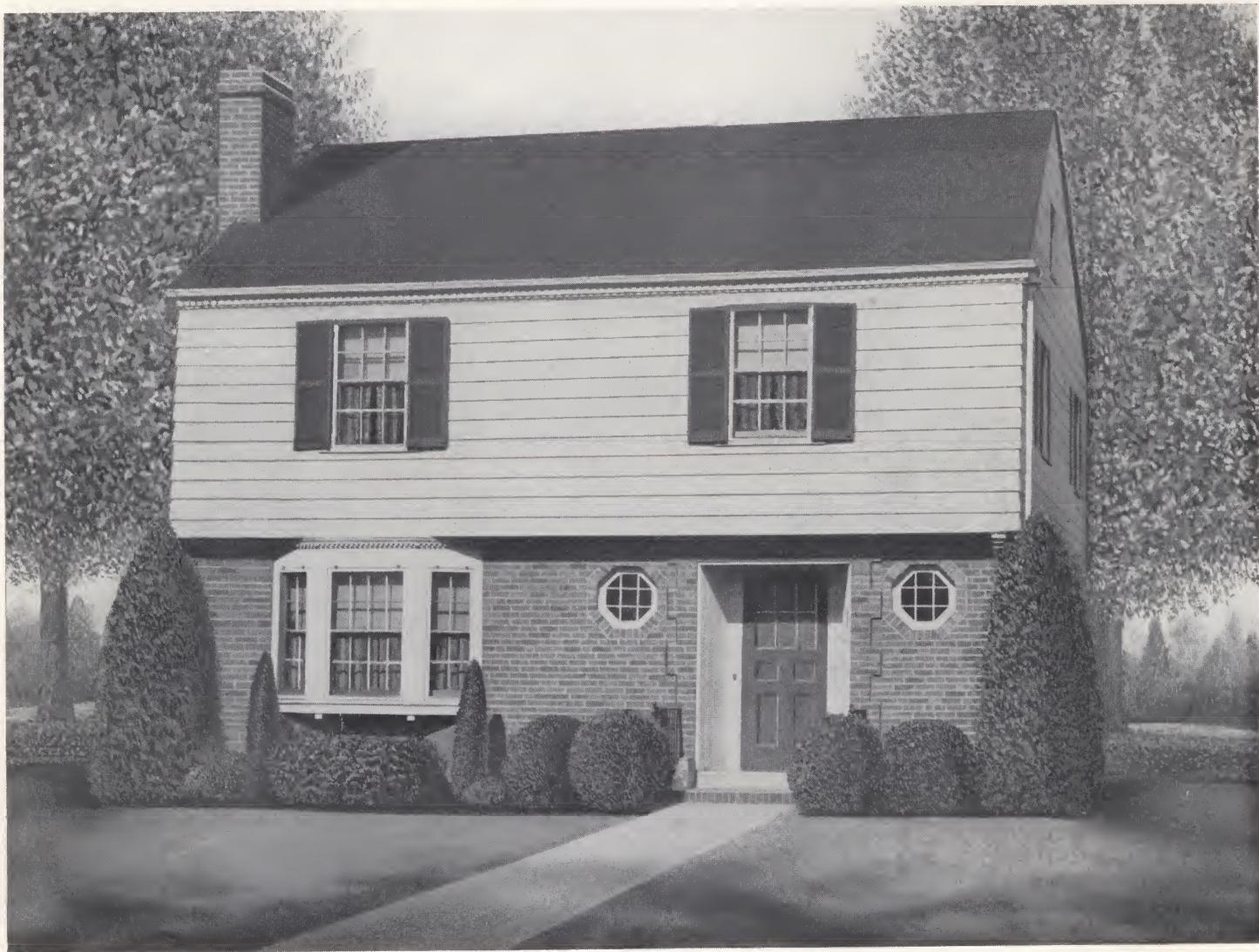


Ask for free copy
of Folder "B" —
9 Points That Will
Help You Build a
Better Home at
Lower Cost.

Every one consider-
ing building a
new home should
know the nine
points of sound
construction cov-
ered in Folder "B"

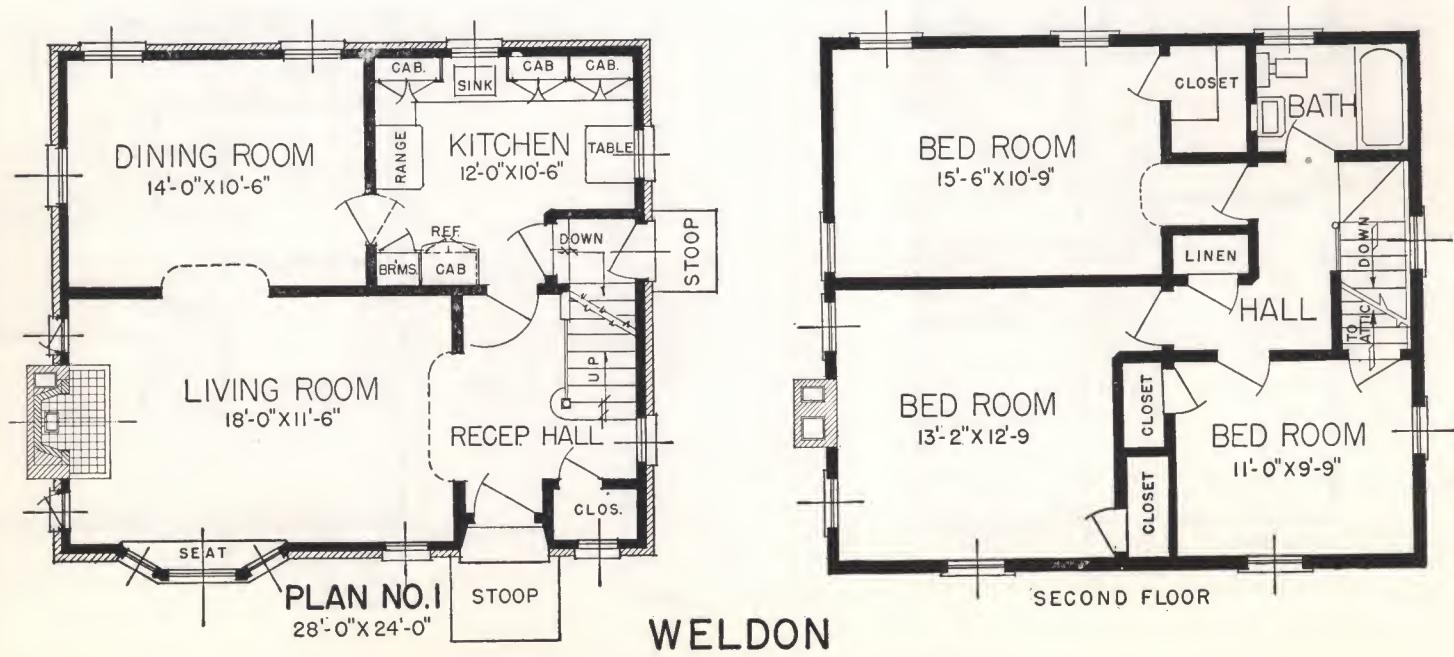
Two other floor
plans on request.



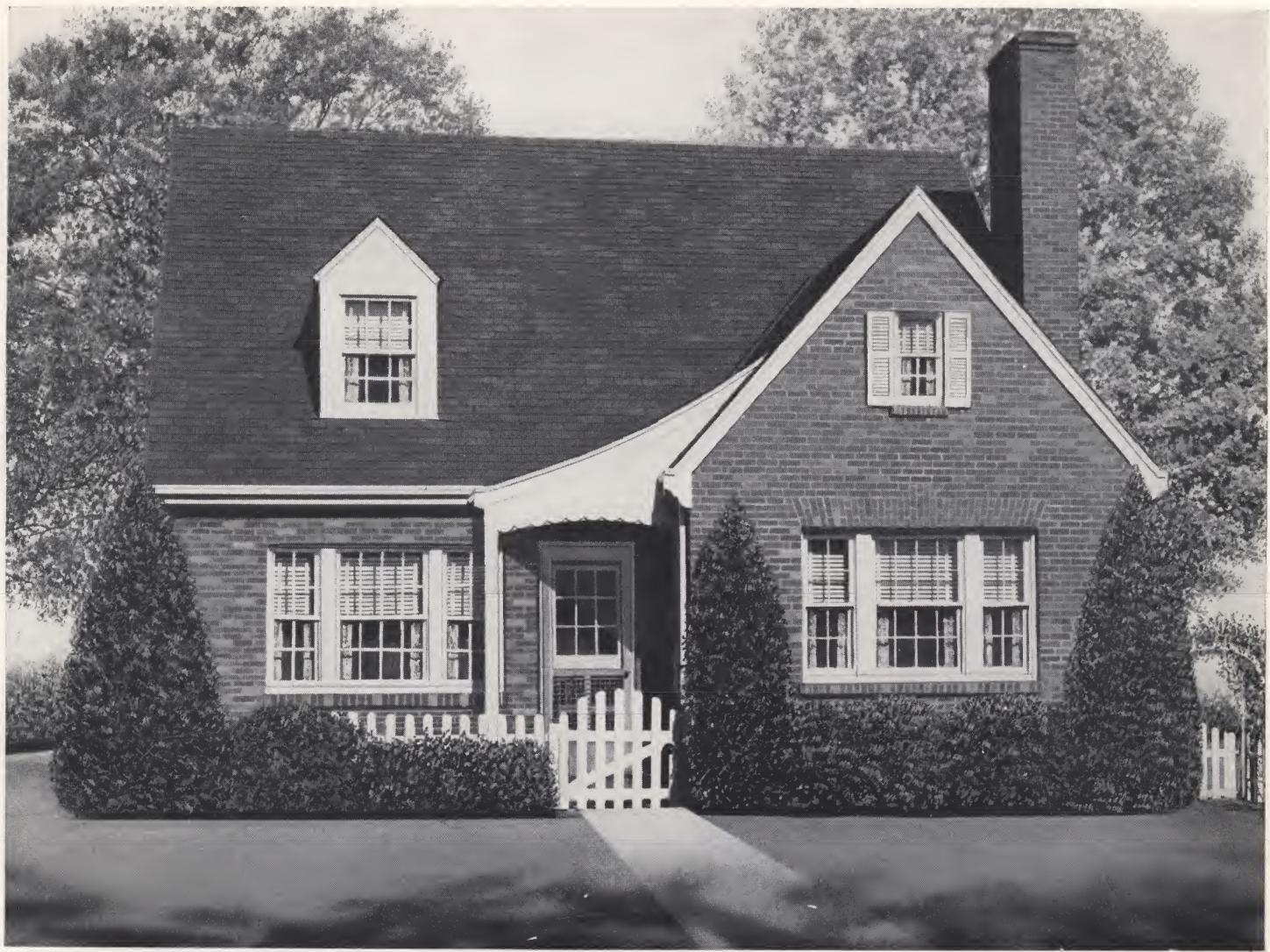


The WELDON

The Weldon will be selected by those who know values,—by the cautious who count the cost per square foot without losing sight of the lasting comforts to be found in every quarter. Its many good points can be fully appreciated only after much careful deliberation.

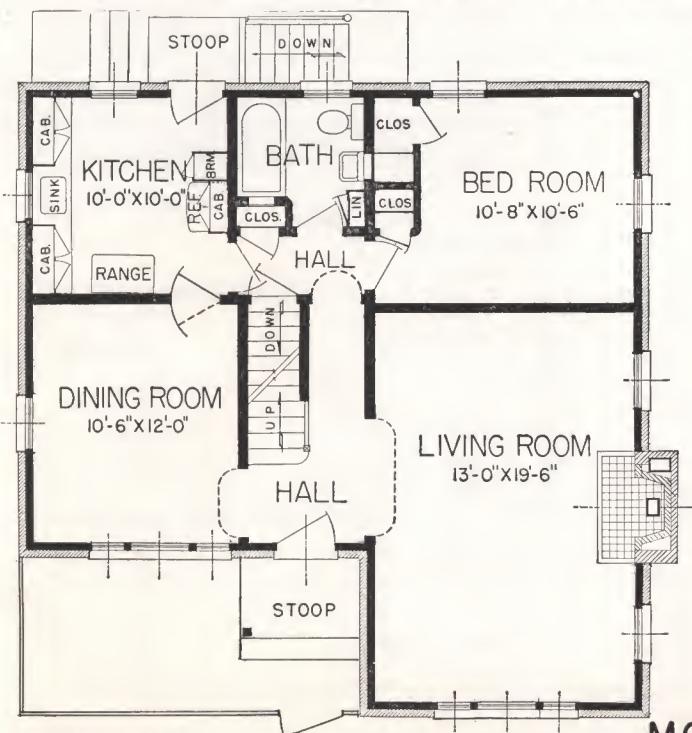


Plans for all designs available as shown or reversed to fit your lot (See page 2).



The MORELAND

More of the best is to be found in The Moreland. Dignity and balance are coupled closely for completeness in design and its floor plan speaks plainly of practical living comforts.

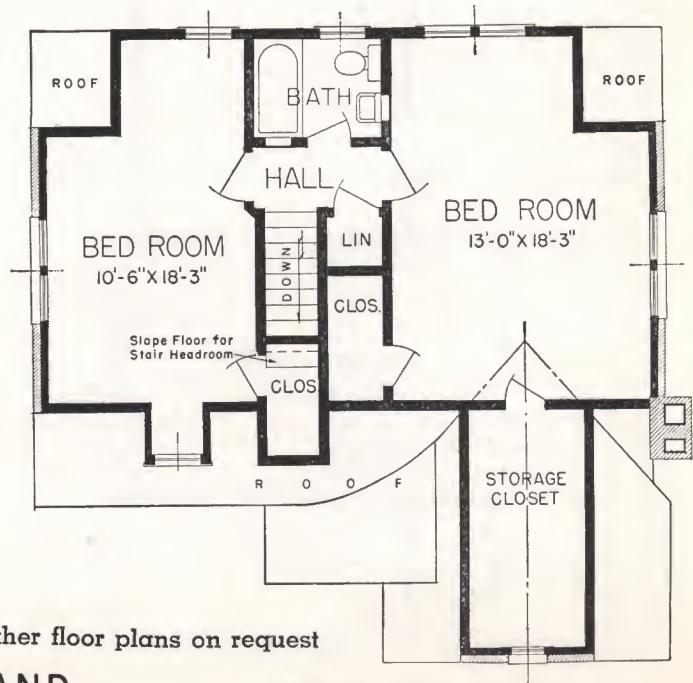


PLAN NO. 3

32'-0" X 24'-0"

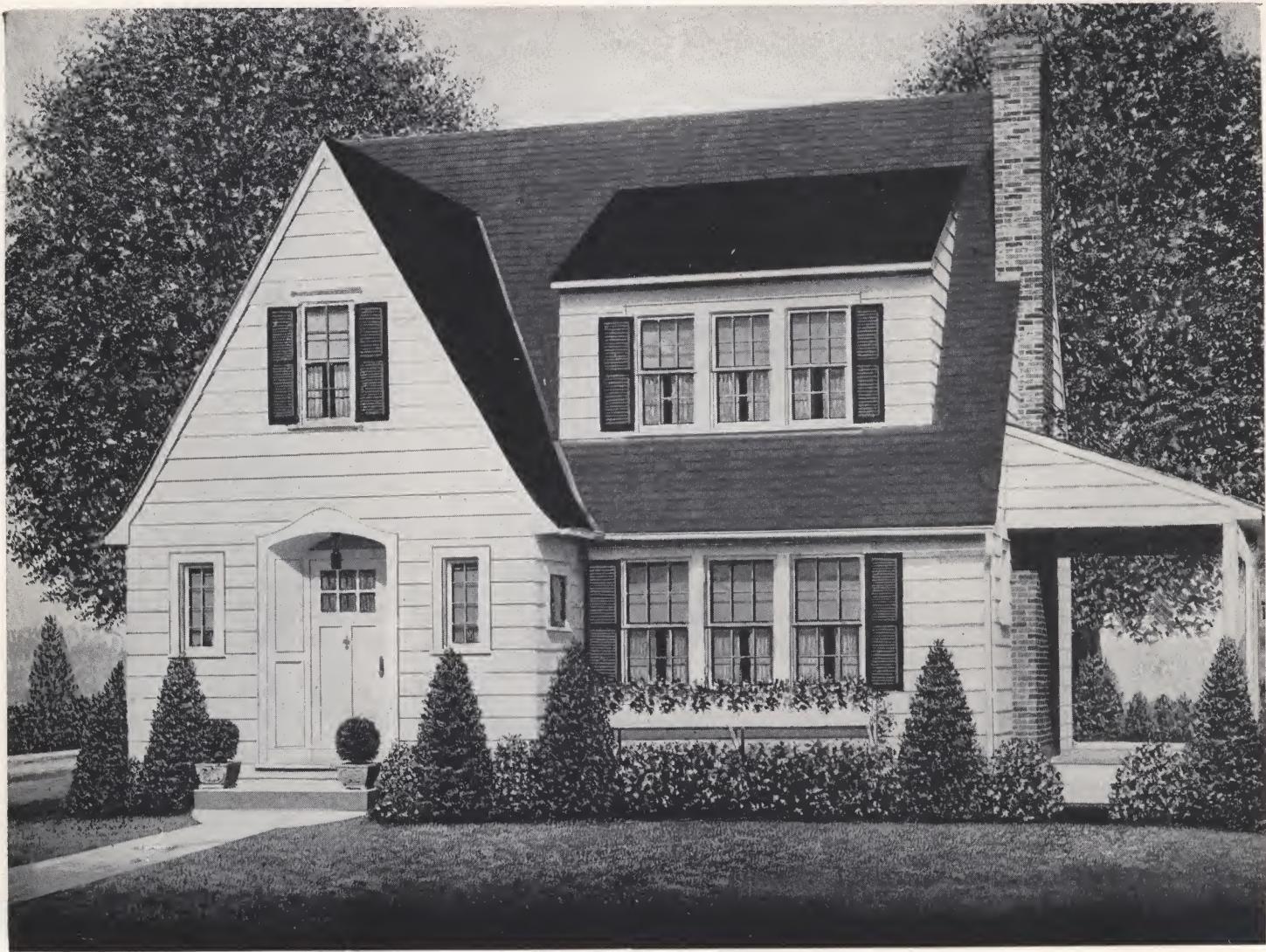
MAIN ROOF DIMENSIONS*

MORELAND



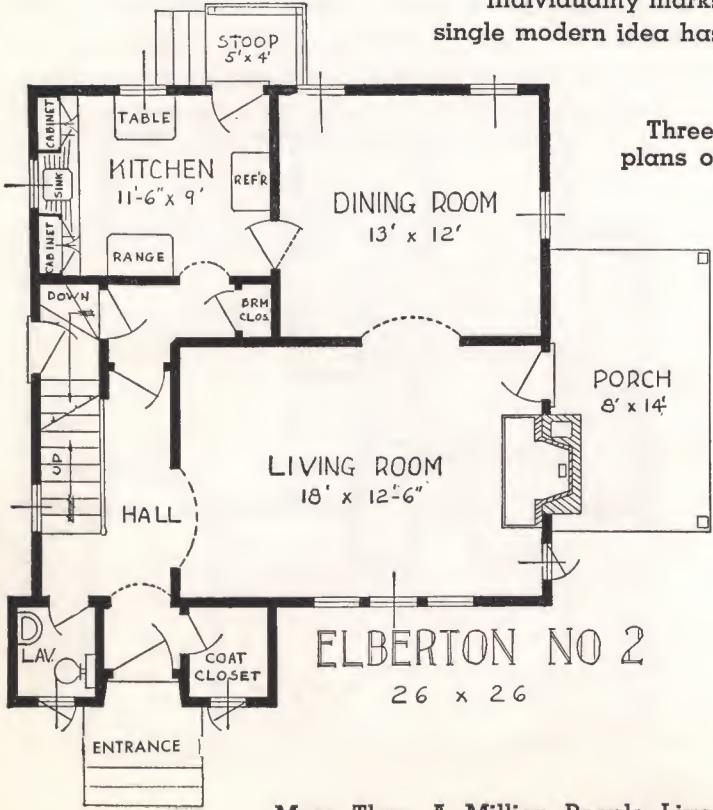
Two other floor plans on request

SECOND FLOOR

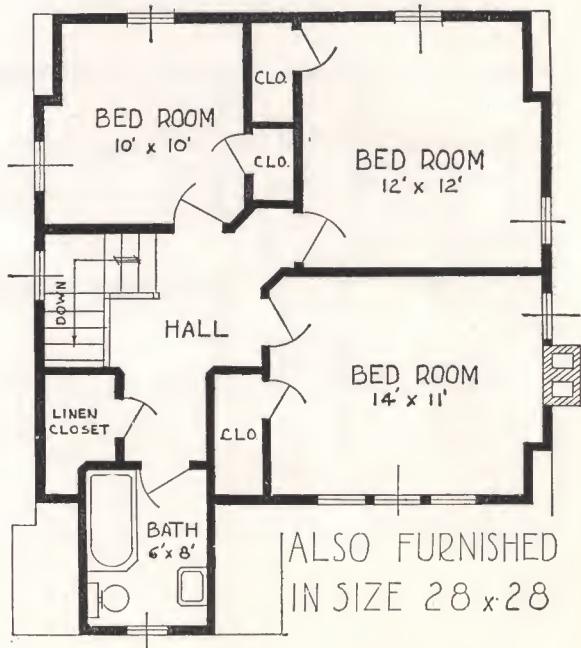


The ELBERTON

Individuality marks every line of the Elberton, and in the floor plans not a single modern idea has been omitted.

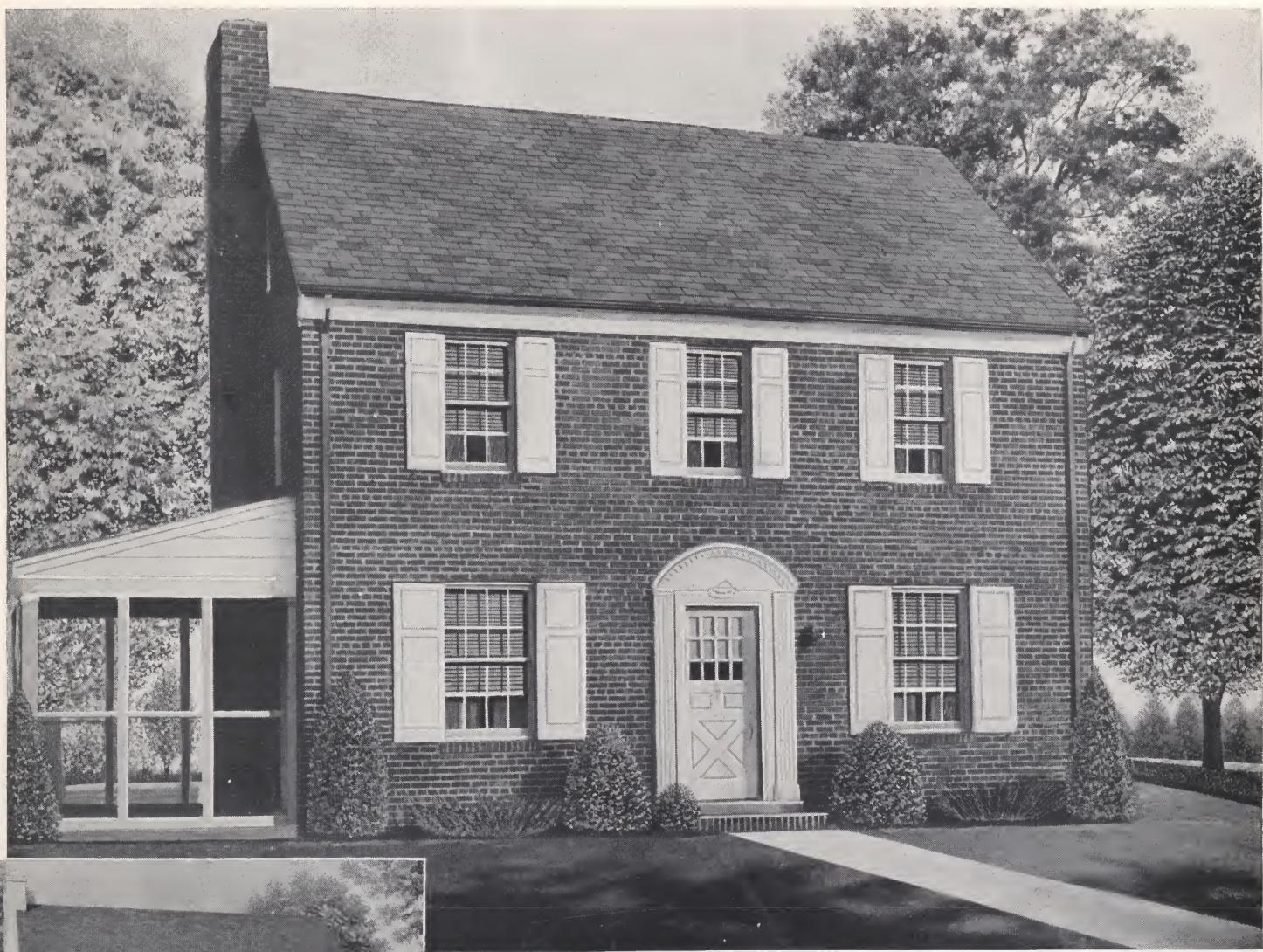


Three other floor
plans on request.



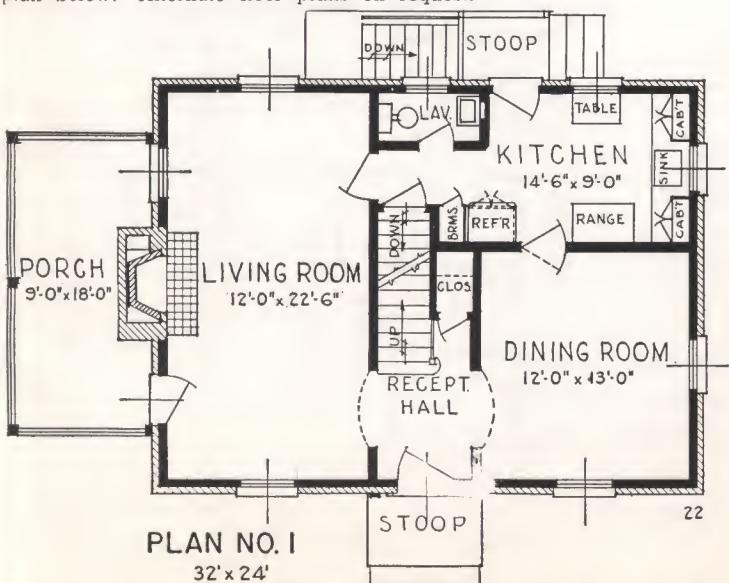
More Than A Million People Live in Lifetime Homes Selected From Our Plan Books.

most of the house designs shown in our plan books, as well as to homes already built.



The PRINCETON

The PRINCETON exterior can be furnished with plan below. Alternate floor plans on request.

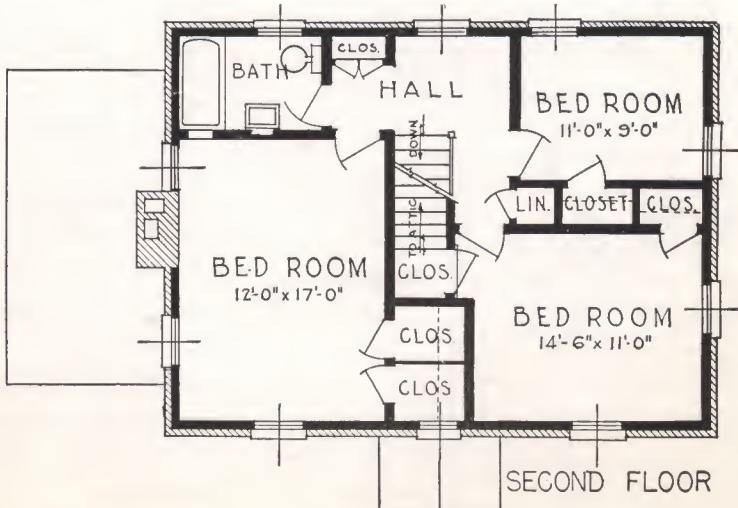


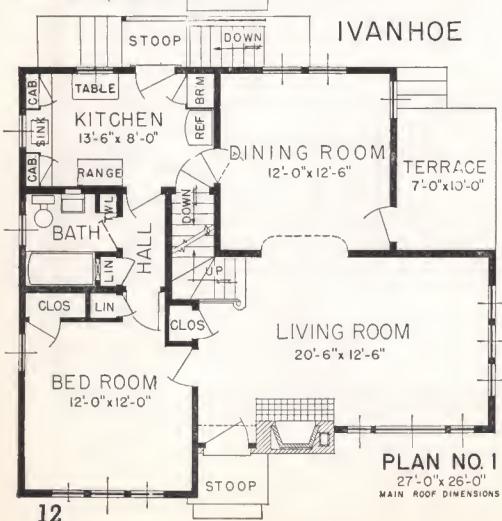
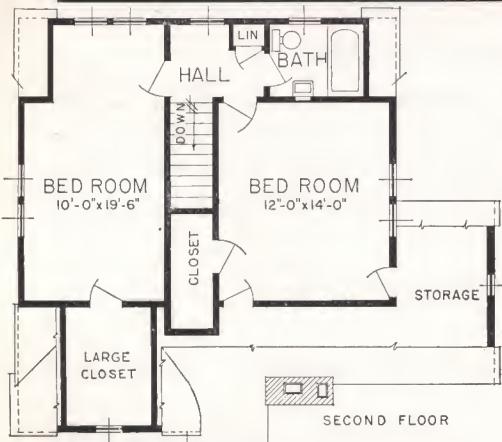
22

The GEORGETOWN

When our forefathers planned the Georgetown as the best in Colonial architecture, not a bet was missed. Comfort—economy—permanence. Those were the watchwords then. They are the watchwords today when our designers added new touches of refinement and finish that will lead far into tomorrow.

Three other floor plans on request.

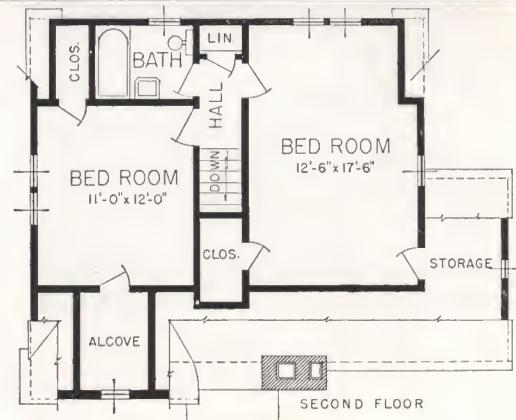




THE IVANHOE

The Ivanhoe is a "close relative" of the beautiful Holbrooke. It is equally attractive, but lower in cost. Truly it is a dream home within its price range.

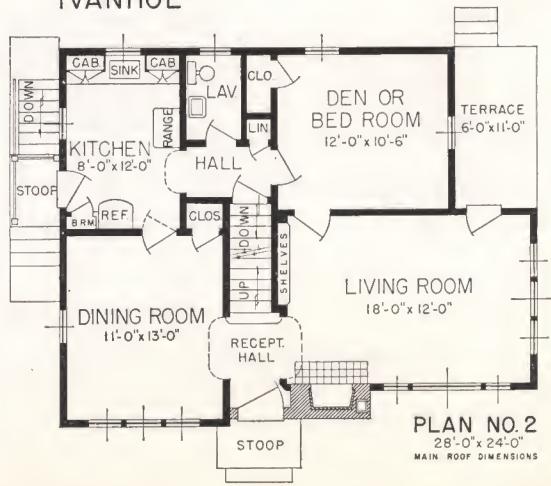
Two other floor plans
on request.

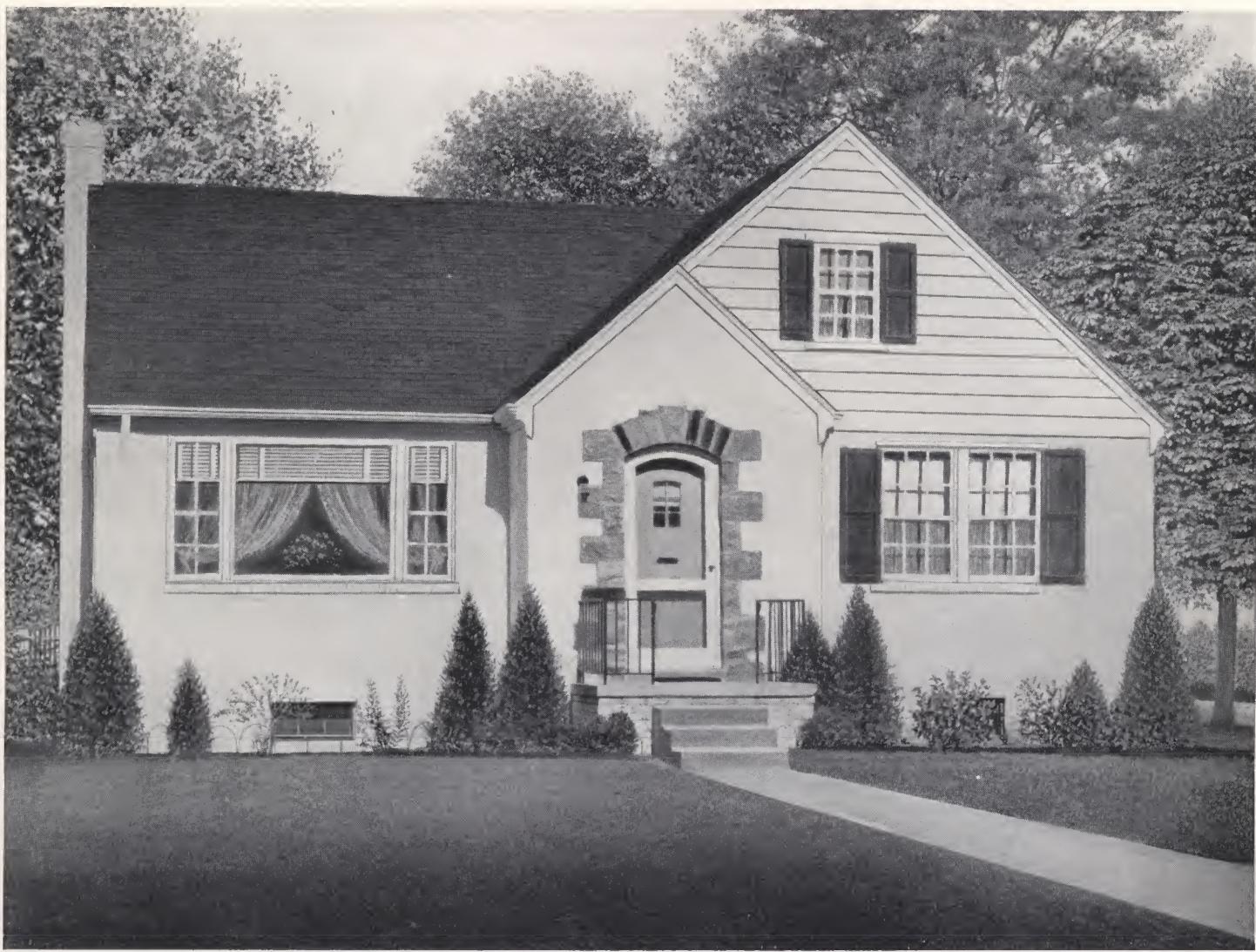


NOTICE TO OPERATIVE BUILDERS

Sameness in a subdivision never pays. The slight increase in the cost of individual designs is offset by higher loan values and better satisfied purchasers. Write for "Builders Special"—basic floor plans with alternate elevations.

IVANHOE

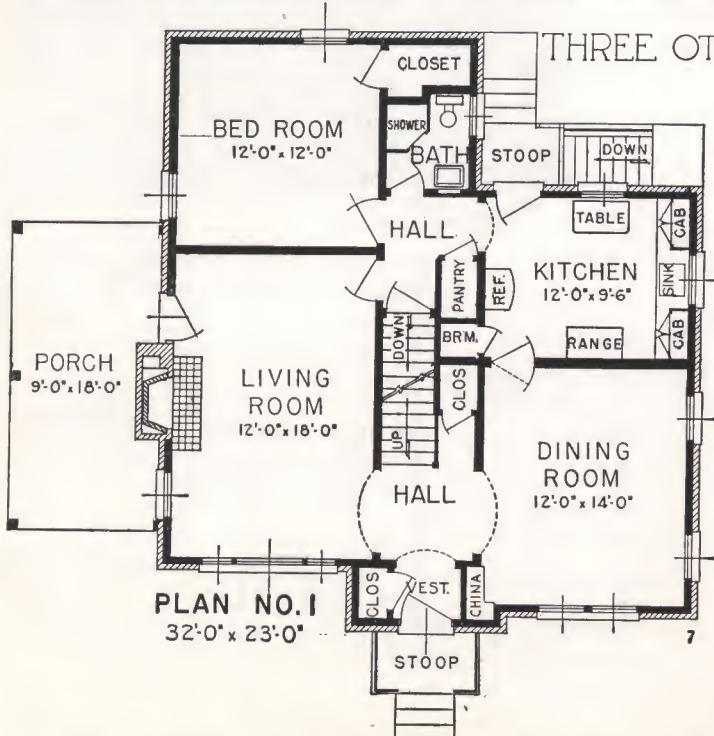




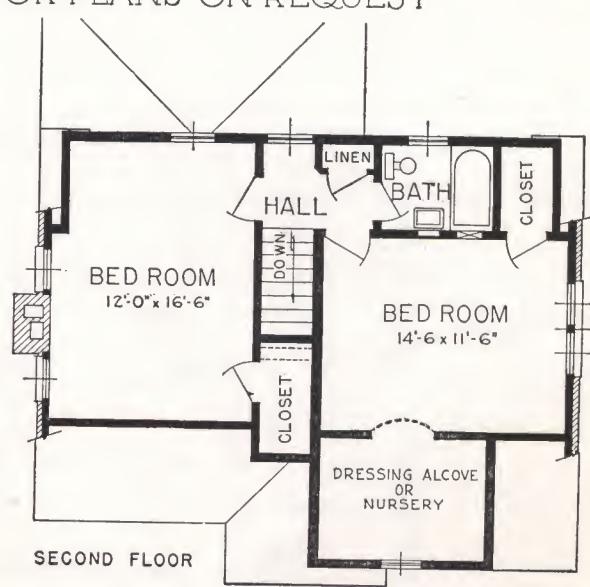
Painted Brick

THE BEAUMONT

Where could you find, in its price range, a better home than the Beaumont? Where could you find more distinction? Is it not as modern as the most discriminating could expect and is it not worthy of the most sacred efforts necessary to gain its possession? Don't delay further, if its floor plans meet your requirements.



THREE OTHER FLOOR PLANS ON REQUEST



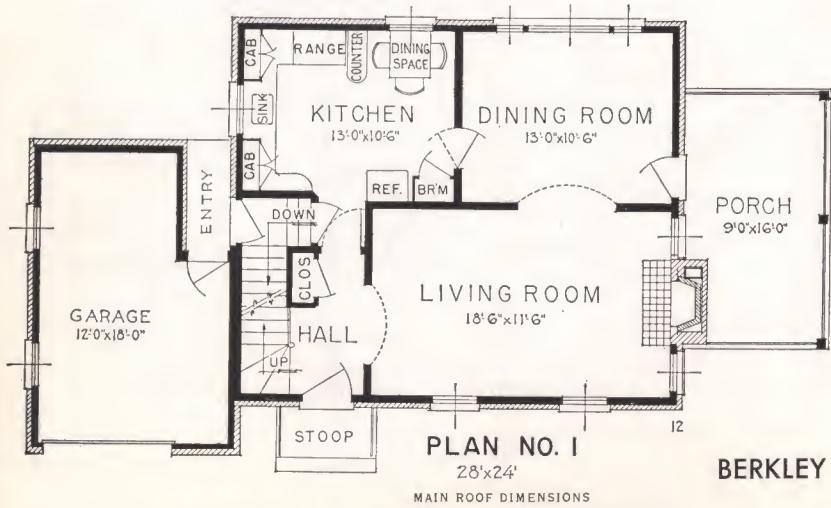
Our Standard Specifications Cover Every Item of Cost from Foundation to Roof, and give the inexperienced builder a new conception of good construction.



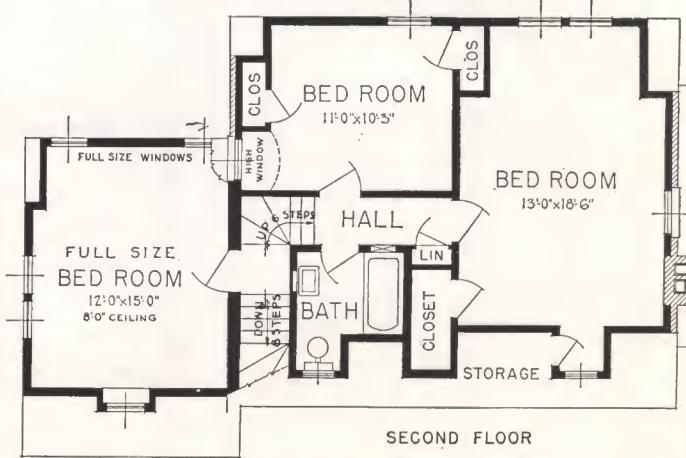
The BERKLEY

Such a lovely home! Such an unusual floor plan! Such careful thought given to every detail! Such an abundance of spaciousness and yet so reasonable in cost by comparison! Why, this is just the house we have looked for—just the plan we have always wanted.

Two other floor plans on request.

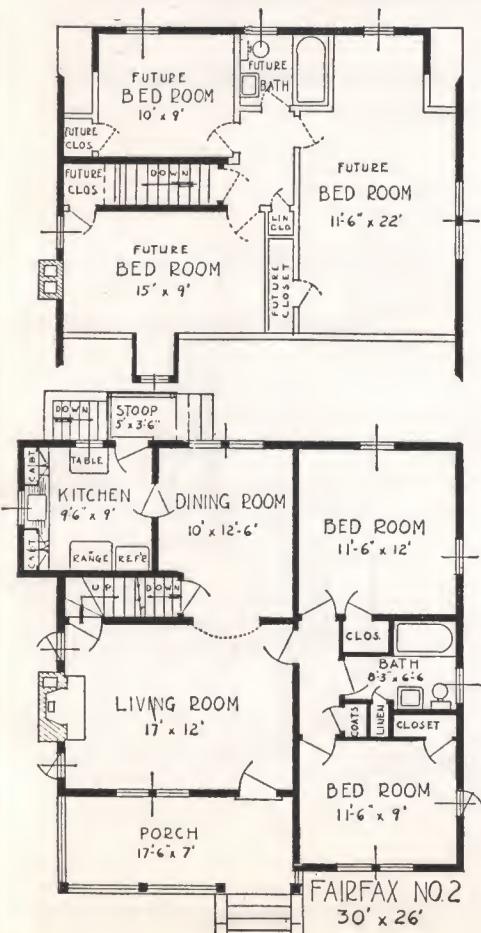
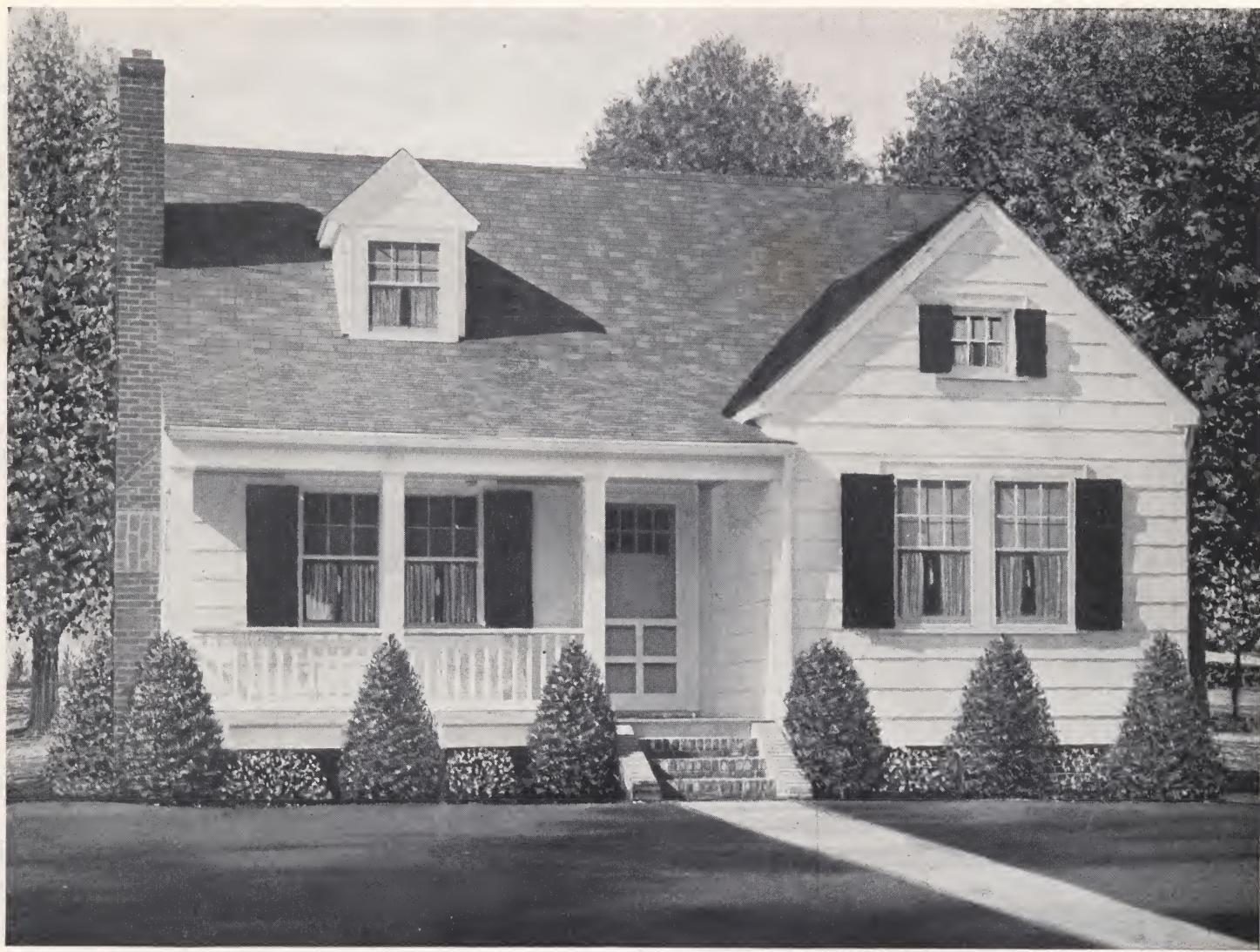


If exterior design above is preferred, for steeper hillside lot, ask for the LA SALLE plan.



References: Any Building & Loan Association, Savings Bank or Lumber Dealer in your community.

may be used with any of our Standard Plans (see page 2)



The FAIRFAX

The Fairfax is an excellent example of skillful planning for comfort as well as for low construction cost.

Folders Free on Request

Folder "A", Answers to Questions. Answers important questions on good construction.

Folder "B", Important points on good construction.

Folder "C", Comparative Construction Costs, On good construction and present prices.

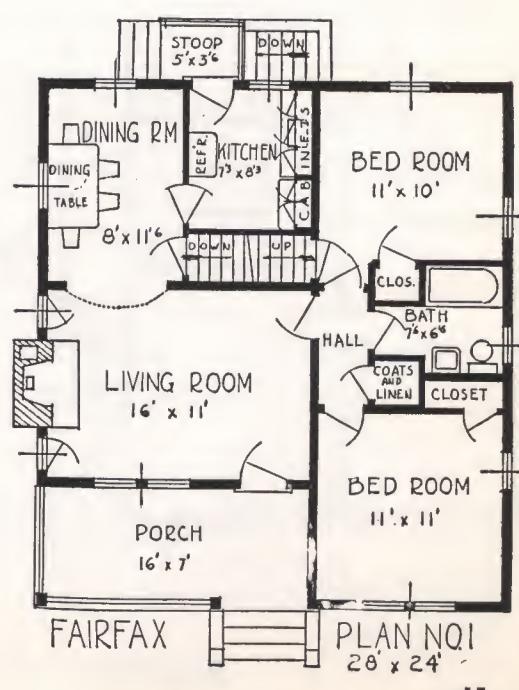
Folder "F", Facts on Financing Small Homes. How to build on easy terms.

Folder "H", How You Can Build Your Own Home.

Folder "O", Owner Supervision.

Read these folders carefully. They will help solve most of your problems.

Two other floor plans on request.

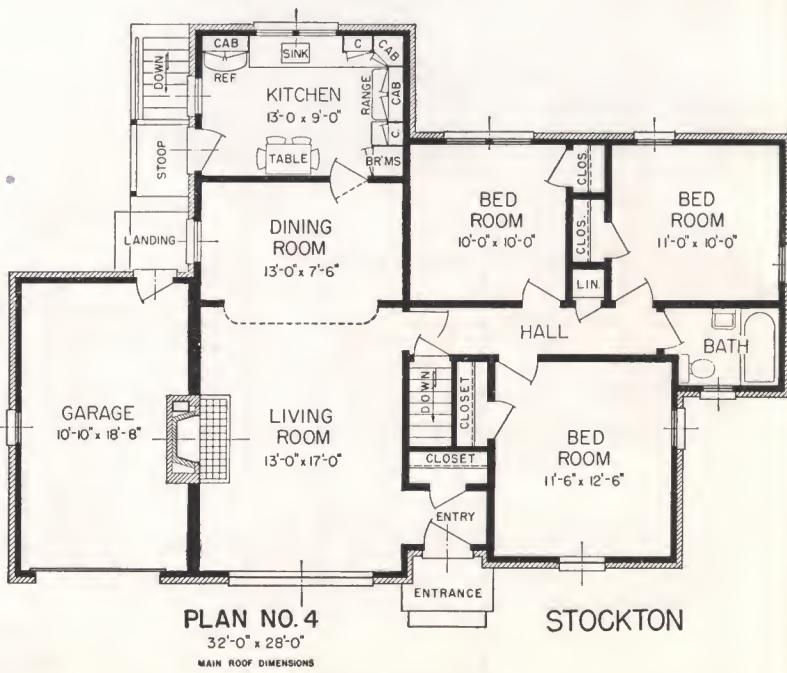
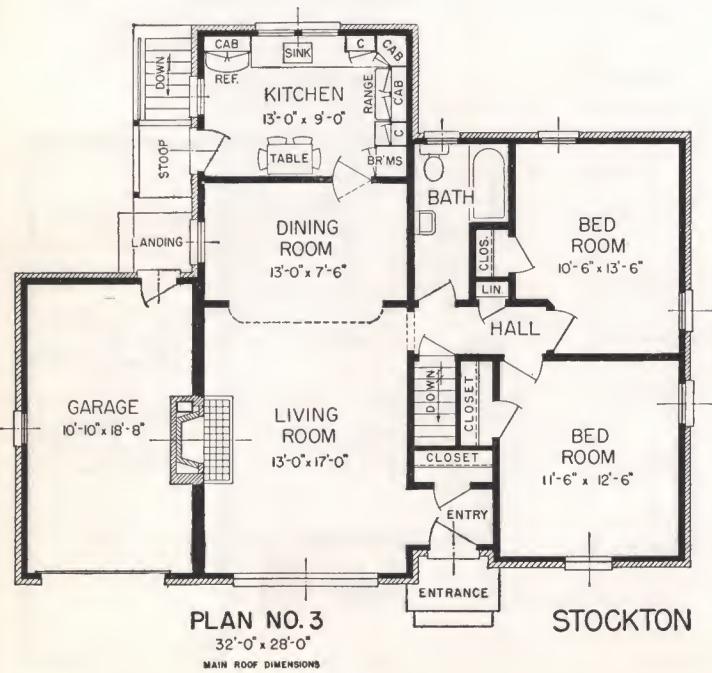




Painted Brick

The STOCKTON

The Stockton is staunch and home like. The cost-cutting ideas so much in evidence in this good home will be fully appreciated by those who thoughtfully keep their home budgets carefully balanced.



If you build your home through the right loan plan, your monthly payments should be no more

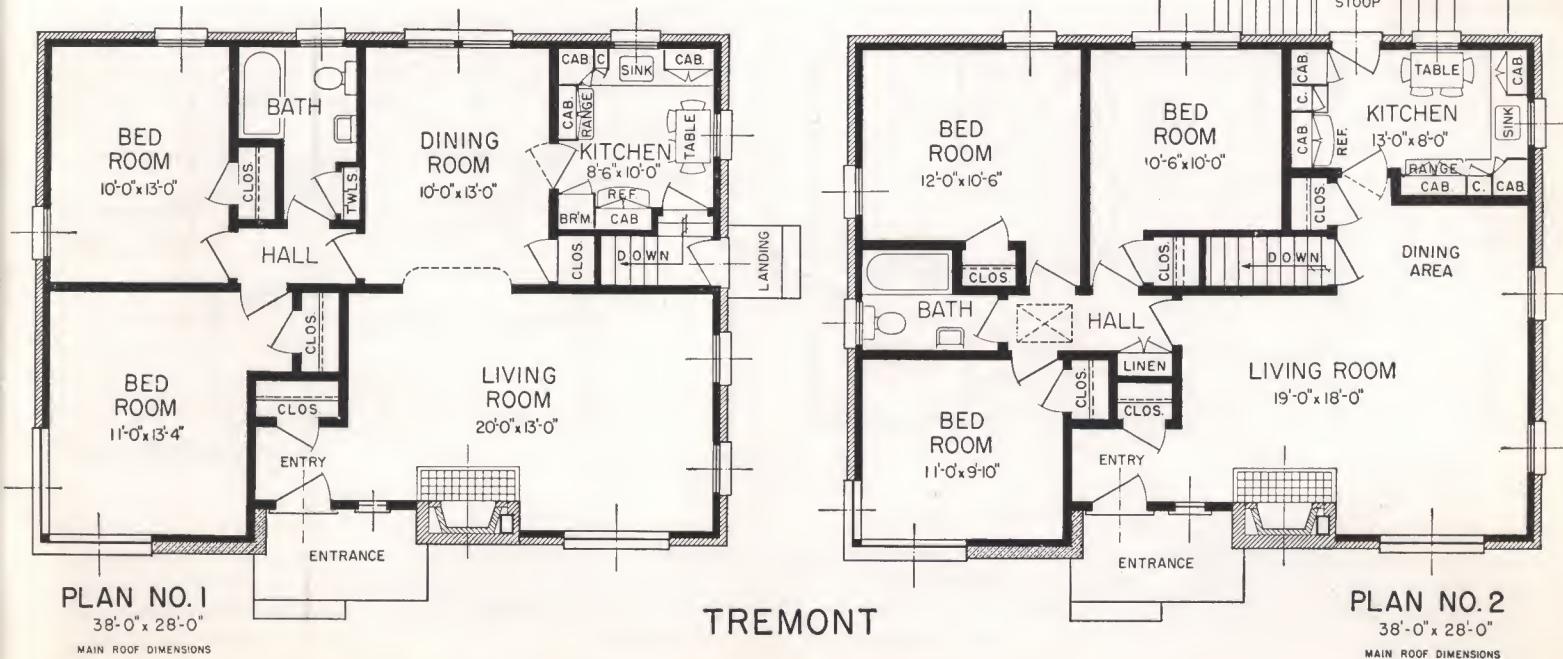
Isometric Plans—Plans so plain the layman can follow them without trouble.



The TREMONT

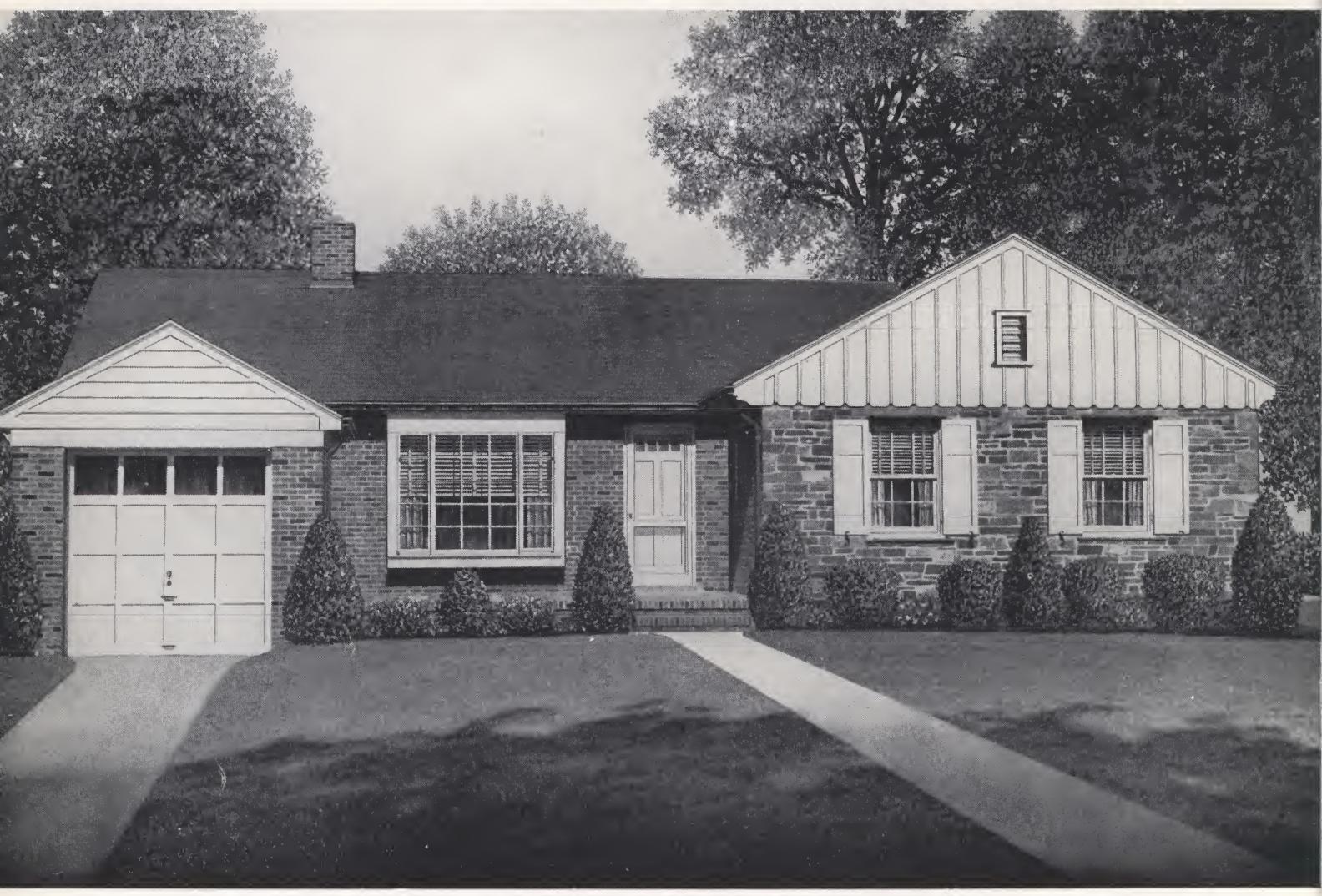
A treat for those desiring a different touch in a moderately priced home. Either floor plan offers the maximum of comfort and convenience for a modern and happy home life.

*If gable roof is desired, see the Meadowbrook shown in
"Homes of Today and Tomorrow"*



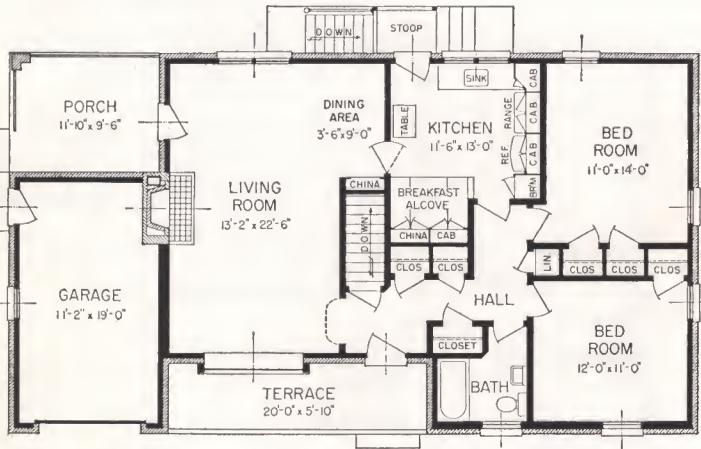
than rent. In addition, about half of your payments will be placed to your credit as a saving.

Plans available for homes without basements, see page 2.



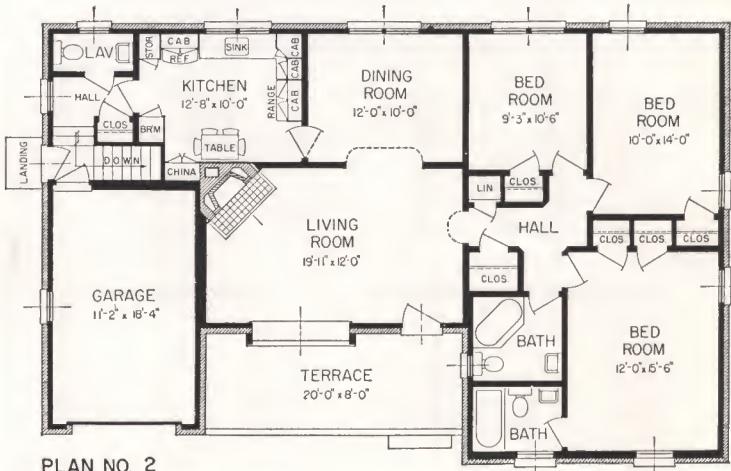
THE KEYSTONE

The Keystone seems to be cleverly keyed to every good home feature of today and tomorrow. It is modern to the minute, yet it is kindly and homelike and mere words cannot tell of all of its good points. Including easily accessible facilities for taking care of the family car, recognized that it, too, has become an integral part of our everyday living.



PLAN NO. 1
53'-6" FRONT DIMENSION

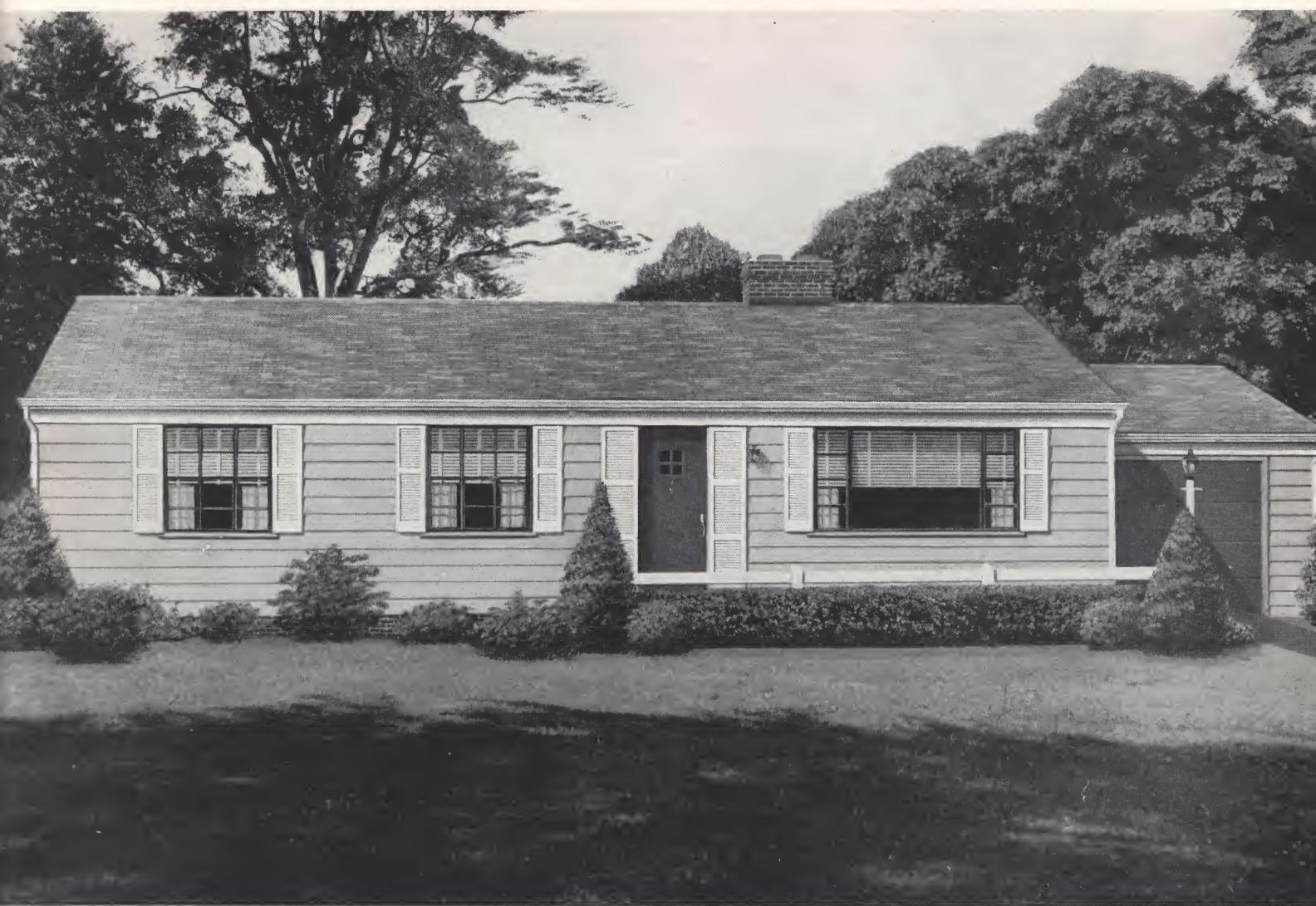
KEYSTONE



PLAN NO. 2
53'-6" FRONT DIMENSION

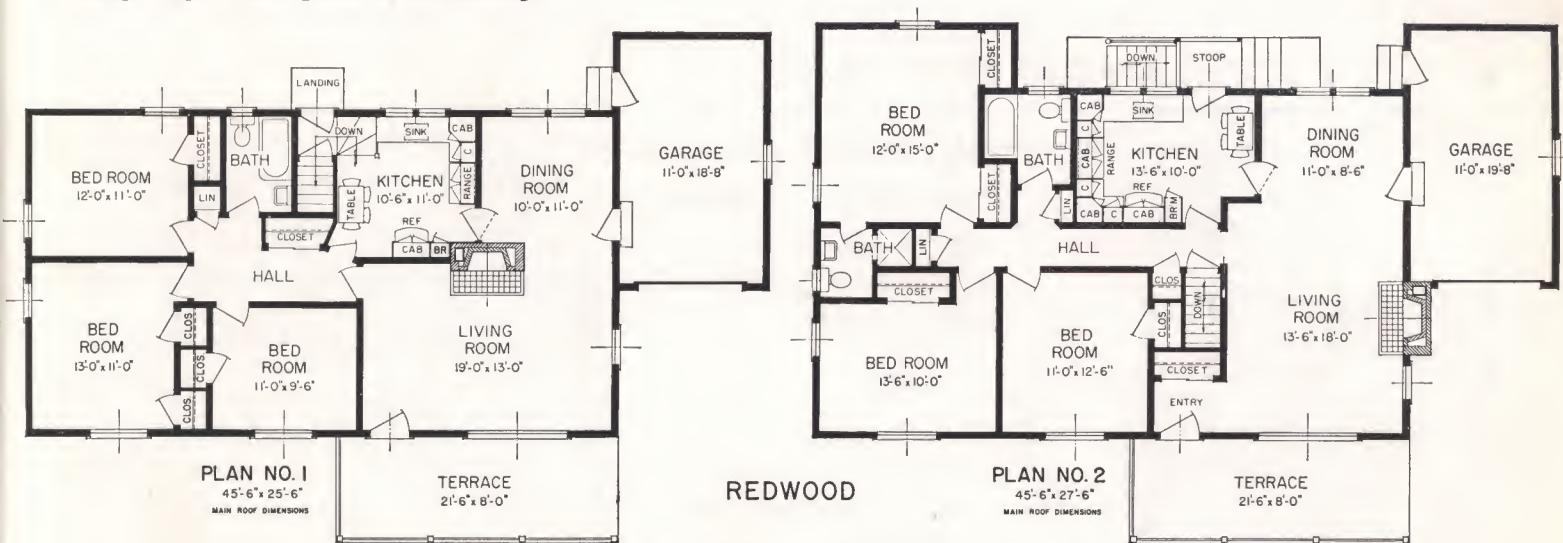
KEYSTONE

Other Plan Books for Those Who Want to Build Homes at First Cost.
BETTER HOMES AT LOWER COST—HOMES OF TODAY AND TOMORROW—HOMES YOU CAN BUILD YOURSELF
50c each; or All Three for \$1.00

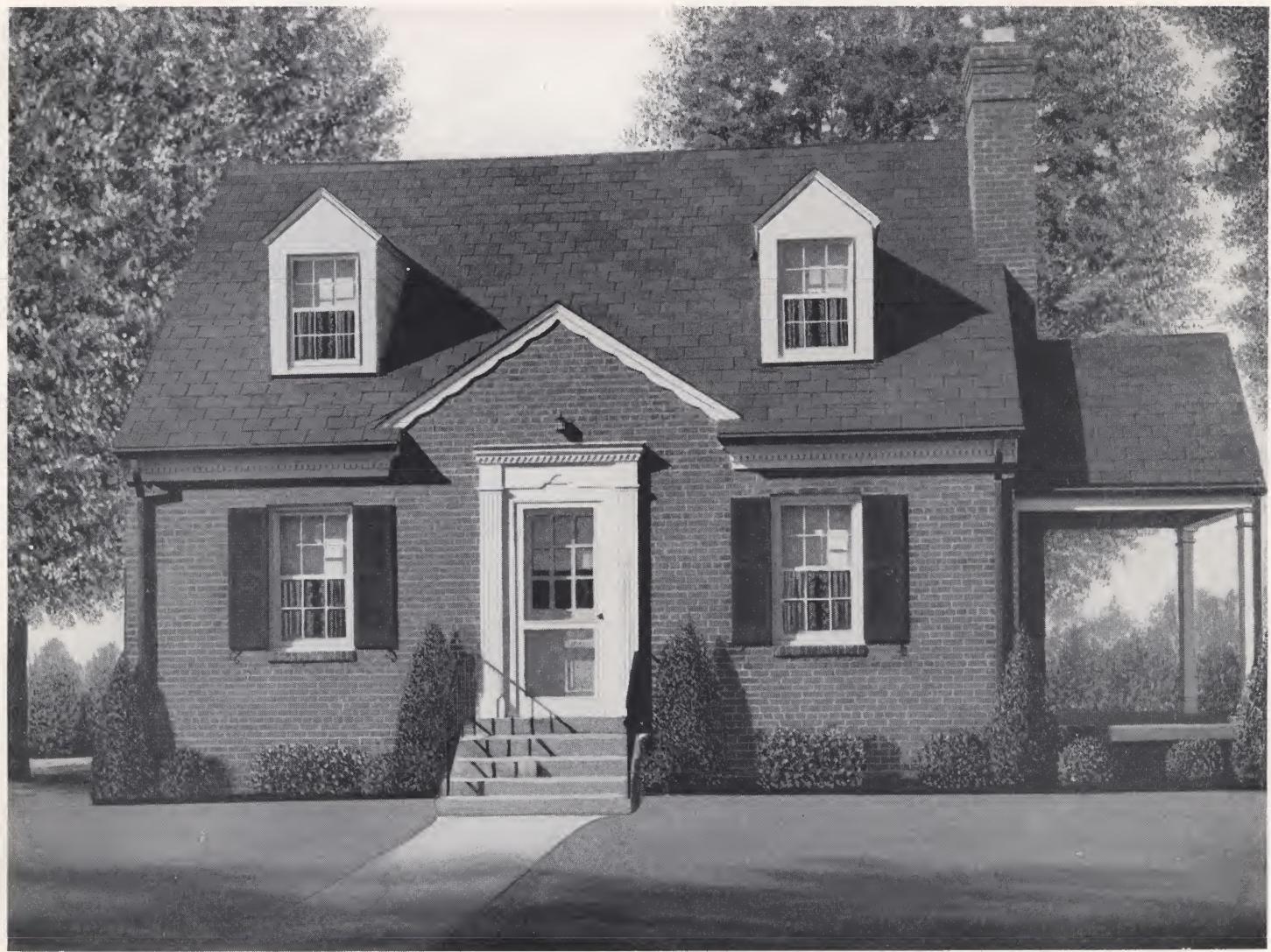


The REDWOOD

This refined straight-forward design speaks of things practical, of cost within reason. The exterior, in frame gives ample opportunity for individual expression of color preference. With two three-bedroom floor plans and attached garage to provide comforts usually found in homes costing considerably more, does it not have everything to give one pride of ownership?



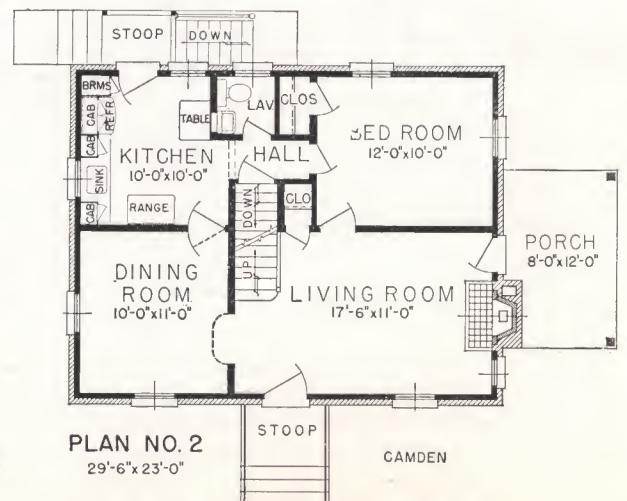
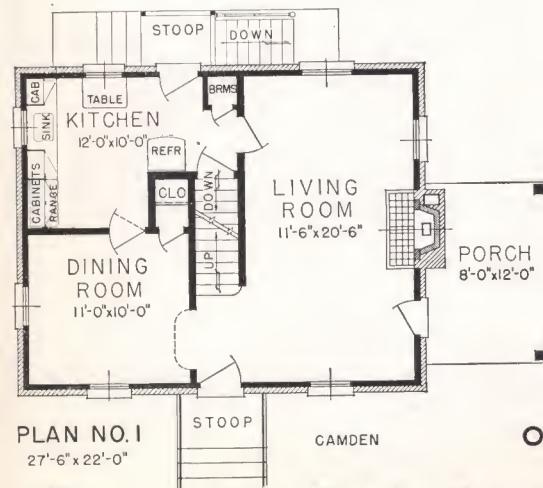
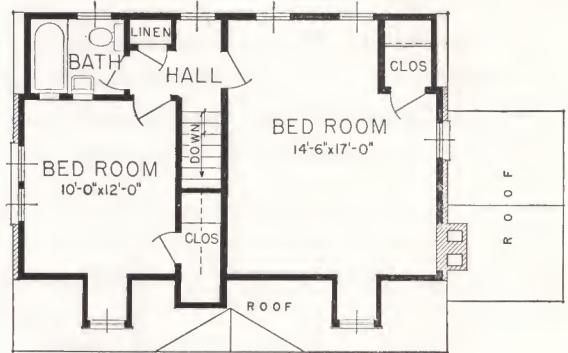
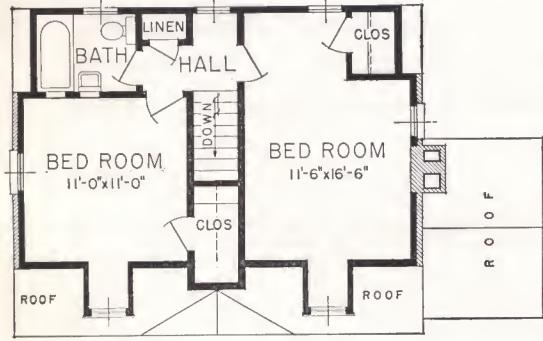
The plans offered in this book are the result of the **combined** efforts of a staff of presently Registered Architects, long associated with this organization, who supervise, check and approve each original working drawing. Through extensive practice in the field of residential architecture, they are well acquainted with the aspirations and requirements of the **average** home builder.



The CAMDEN

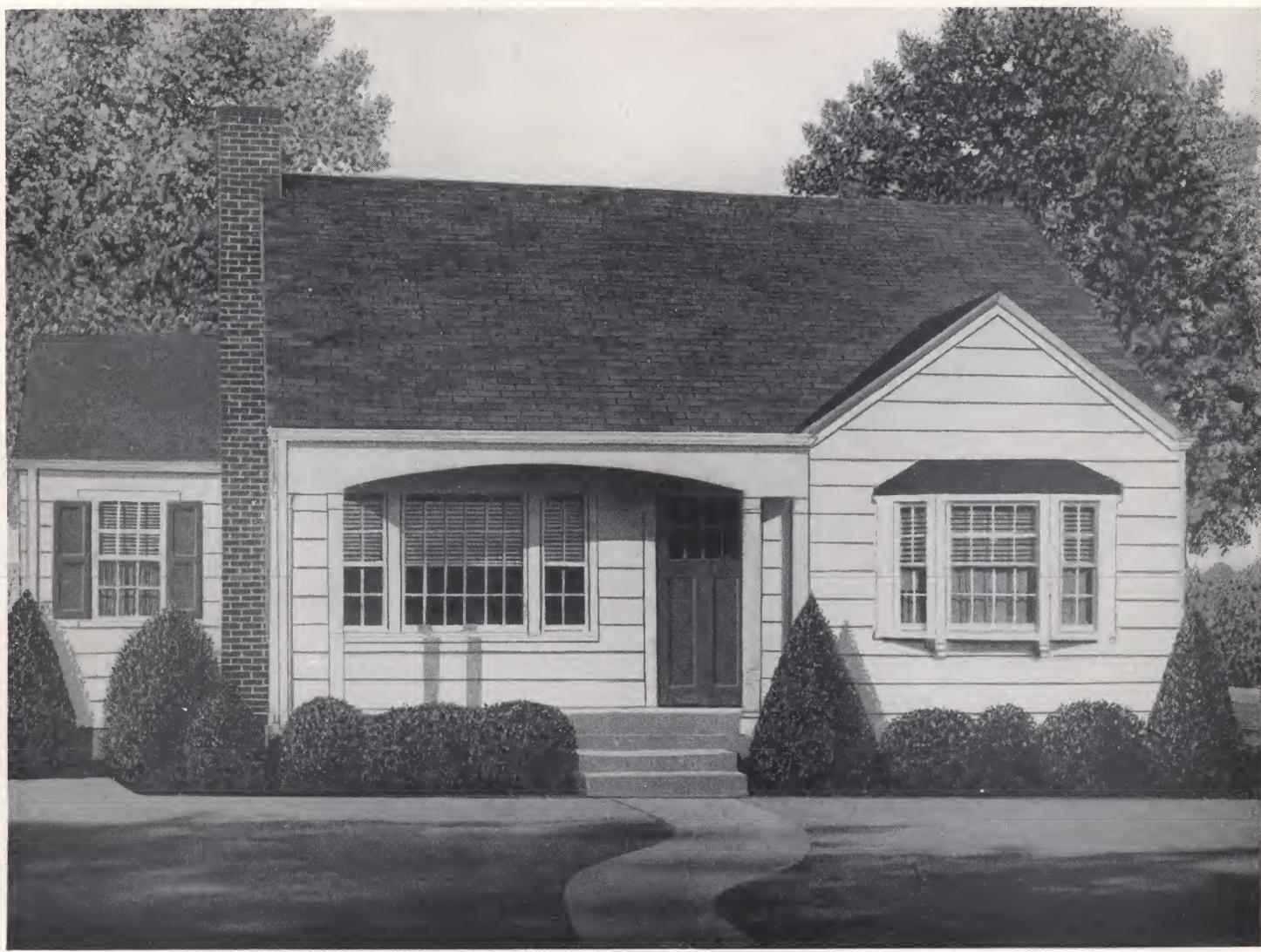
Home life in the Camden should be peaceful because the low cost should not leave its owners burdened with heavy obligations, yet the many refinements shown place it among the best in the field of Cape Cod homes.

If you want to build a home on easy terms, ask for Folder "F".



Other floor plans on request.

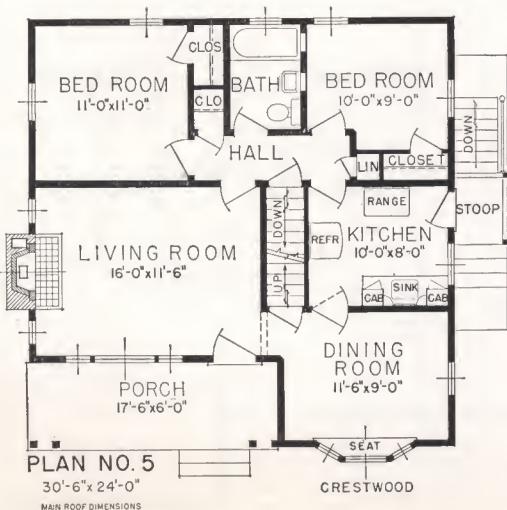
Plans for all designs available as shown or reversed to fit your lot (See page 2).



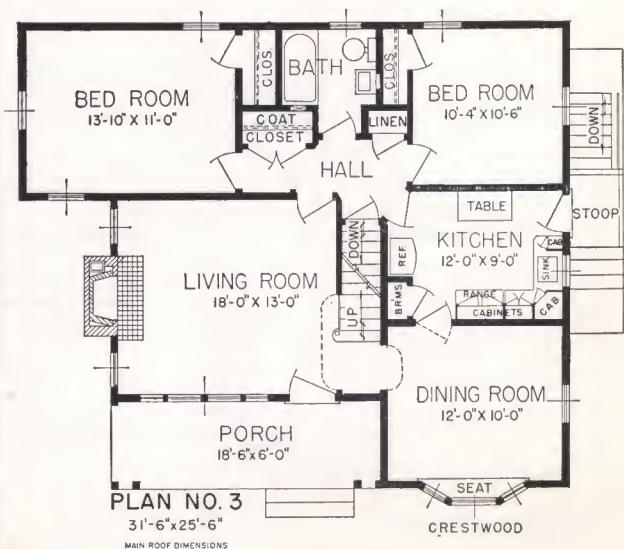
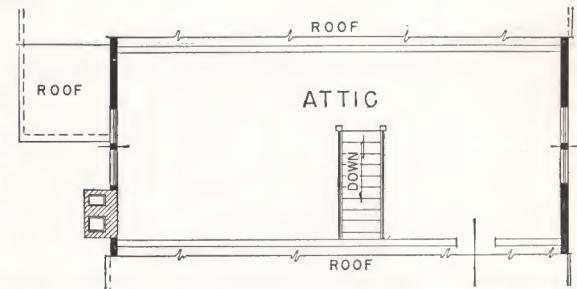
The **CRESTWOOD**

Selfishness seldom strangles the man whose pride and ambition lead him to build a home like the Crestwood.

Two Other Floor
Plans on Request



GARAGES AND BREEZEWAYS in many instances enhance the beauty and value of your home—serve a very useful purpose and permit full utilization of your home site to the best advantage. As an extra service to our customers, we have prepared plans for Garages and Breezeways which are adaptable to many of the house designs shown in this plan book, as well as homes already built. Complete plans, elevations and details are priced at only \$5.00 per set. Write for illustrated sample sheet.



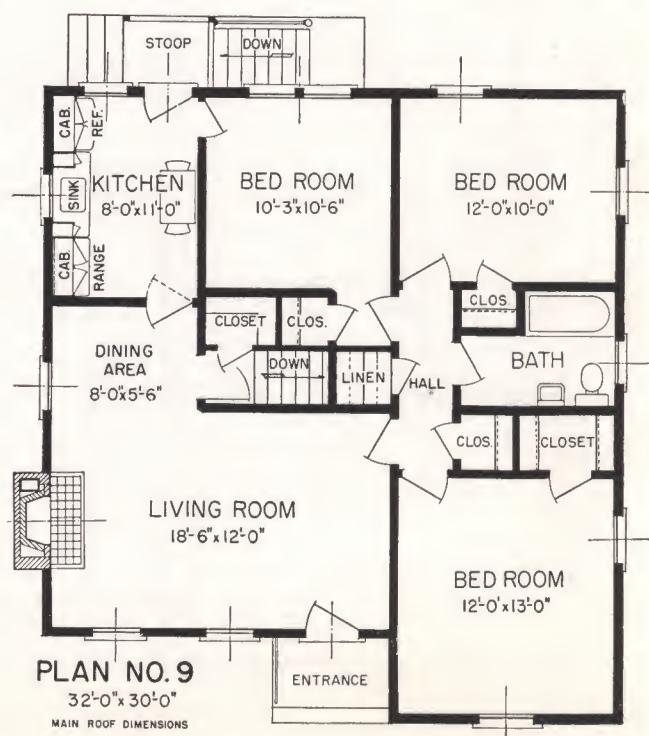
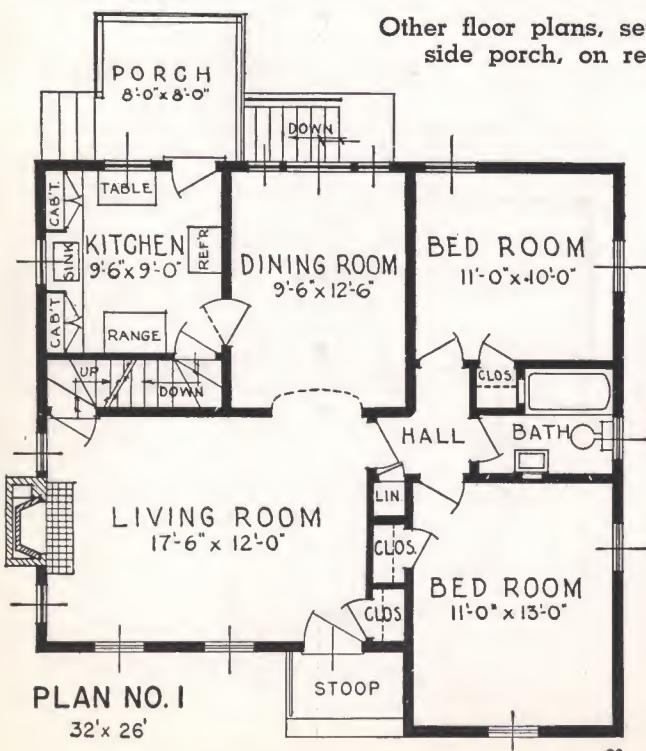
Our Plans and Specifications Meet the Rigid Requirements of all Home Loan Companies.



The AVONDALE

For the future safety of your wife and children, build a home of some kind. Have your home built where you and your wife want it—the way you want it, and you will find in that home a new and inner satisfaction which can never be realized in a house built by another.

Other floor plans, several with side porch, on request.



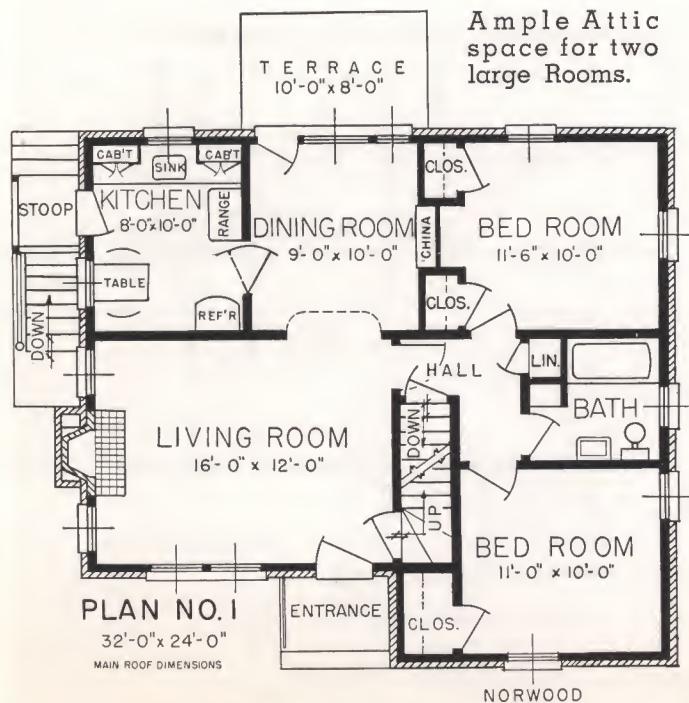
AVONDALE

For 30' x 24' plan, similar to Plan No. 1 but with kitchen and dining room positions reversed, ask for Plan No. 2.

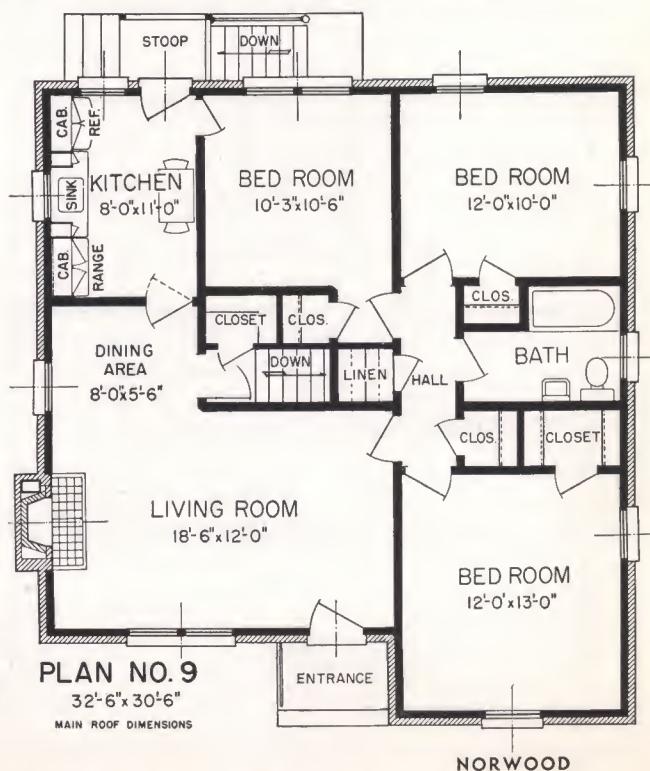


The NORWOOD

There is something so natural and homelike about the Norwood that one forgets to place it in the low cost field. It is a home so full of daily conveniences and comforts that its cost will seem meager even today.



Two Other
Floor Plans
on Request

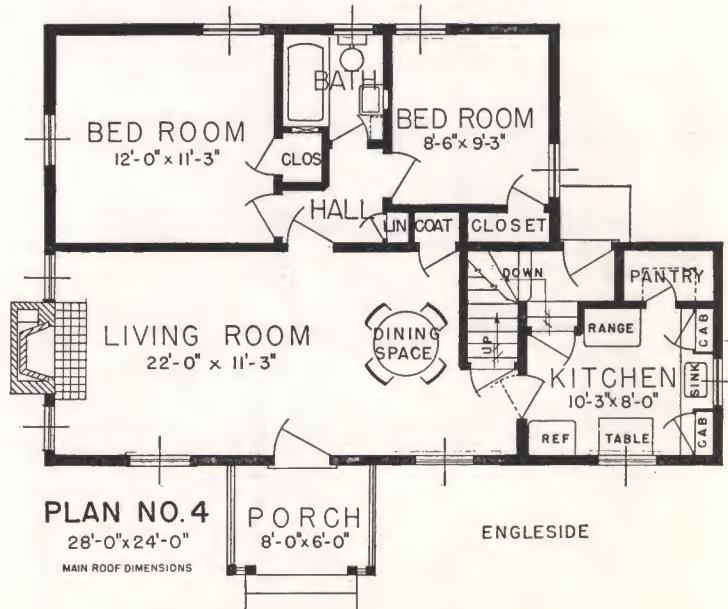
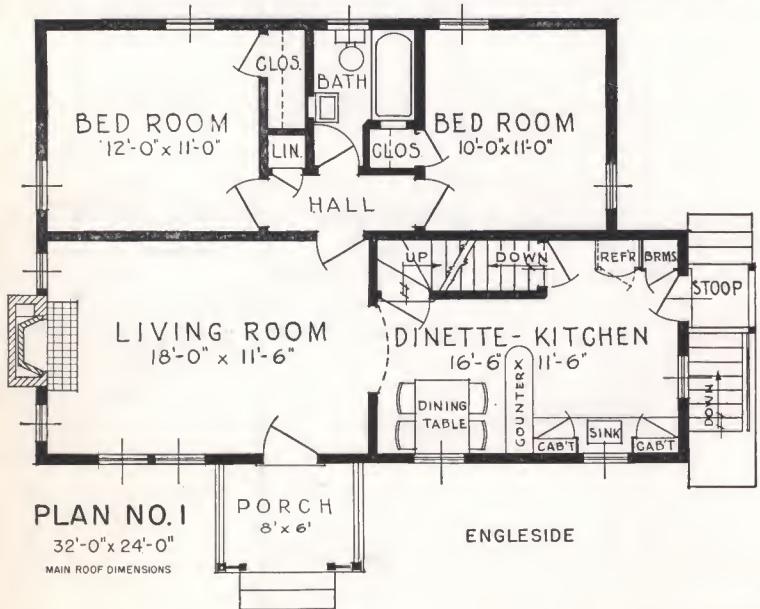




The ENGLESIDE

This lovely cottage seems to carry in every line a lot of common sense and straight thinking. Its generous and thoughtfully arranged floor plans also tell of the effort put forth to gain comfort at low cost.

Two other floor plans on request.

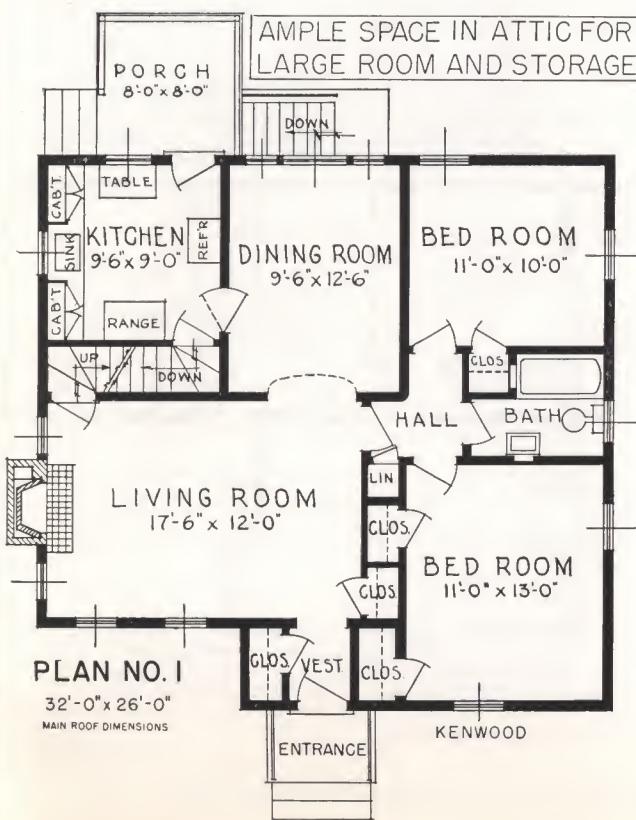


Carefully Prepared Material Lists are Furnished Free with all Plans Ordered.

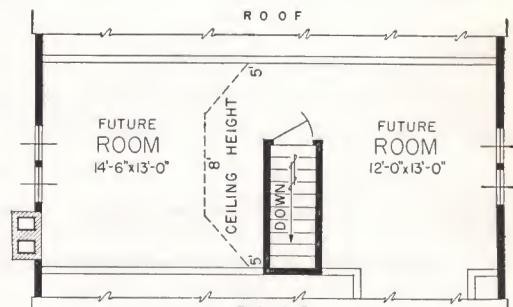


The **KENWOOD**

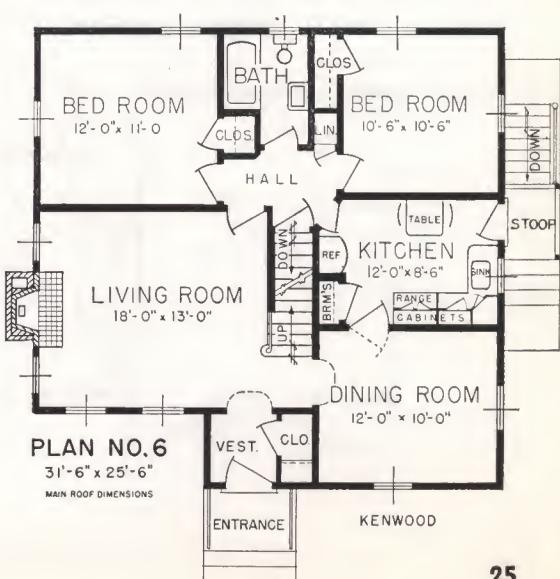
AMPLE SPACE IN ATTIC FOR
LARGE ROOM AND STORAGE

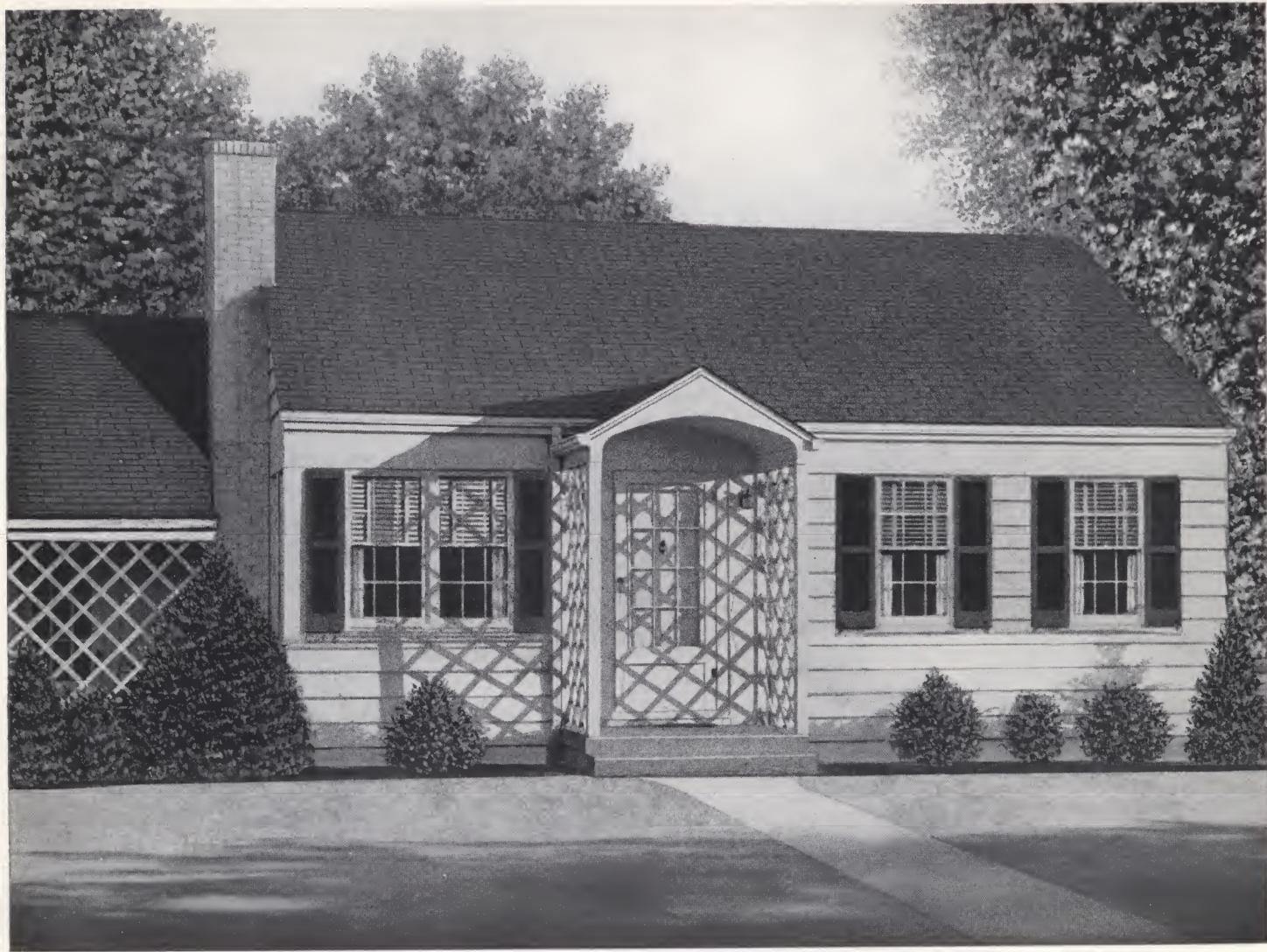


In designing the Kenwood, corners were cut in costs rather than in character. Here is to be found the same careful designing recognized in homes far beyond its price range.



Other Floor Plans
On Request.

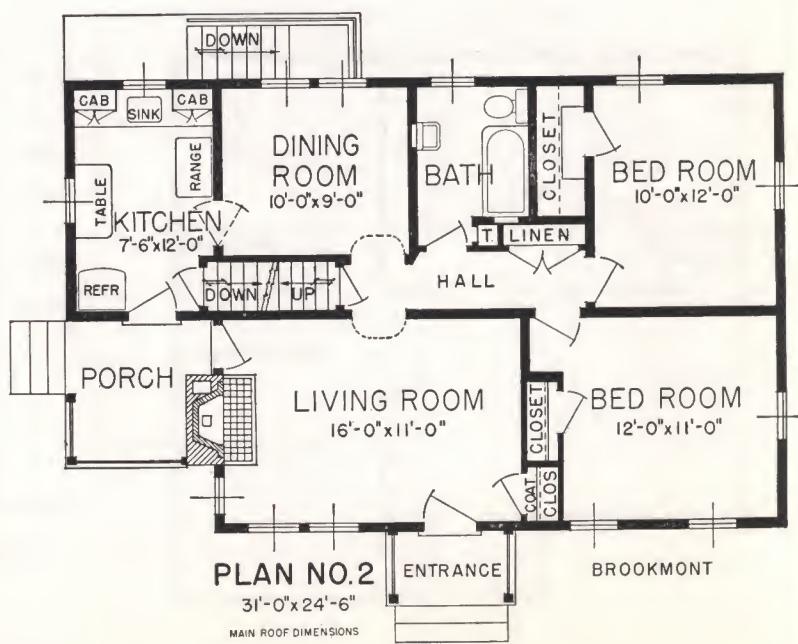
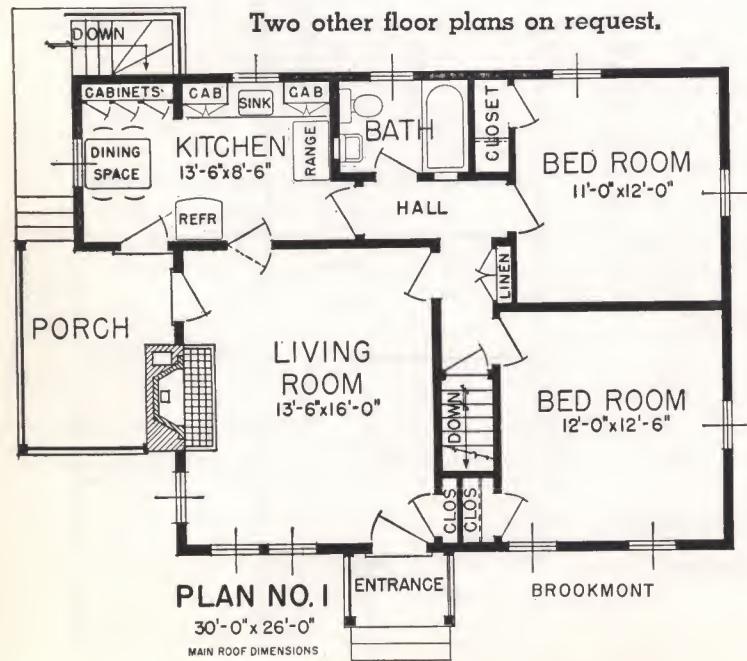




The BROOKMONT

As much beauty can be built into a small home as in a more pretentious structure costing several times as much. The Brookmont is an excellent example of what can be done in giving distinction at low cost.

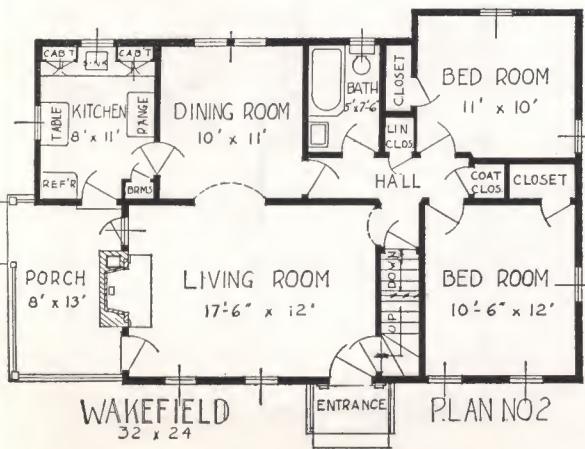
Two other floor plans on request.



Complete Plans and Specifications in Duplicate for Any One of Our Stock Designs Only \$20

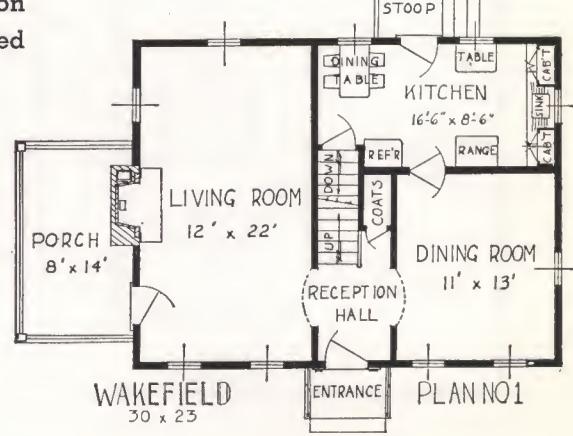
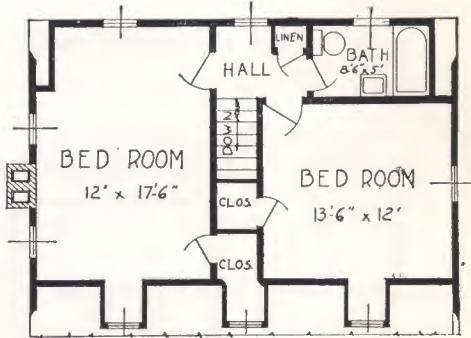


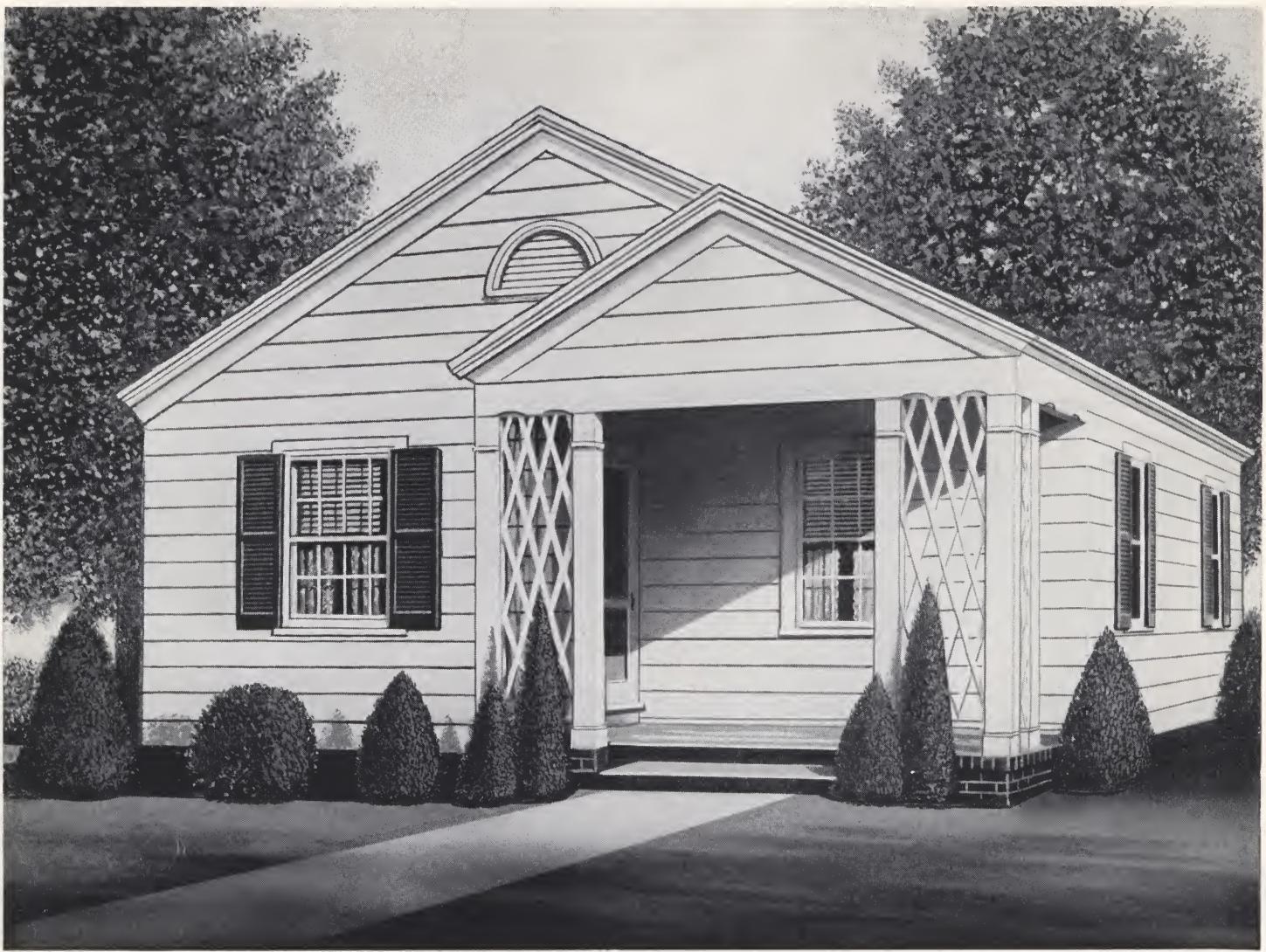
The WAKEFIELD is equally attractive in FRAME, with wide siding. Plans can be mailed promptly. Additional charge—only \$7 (see page 2).



PLAN NO. 2 HAS AMPLE
SPACE ON SECOND FLOOR
FOR TWO ROOMS AND BATH.

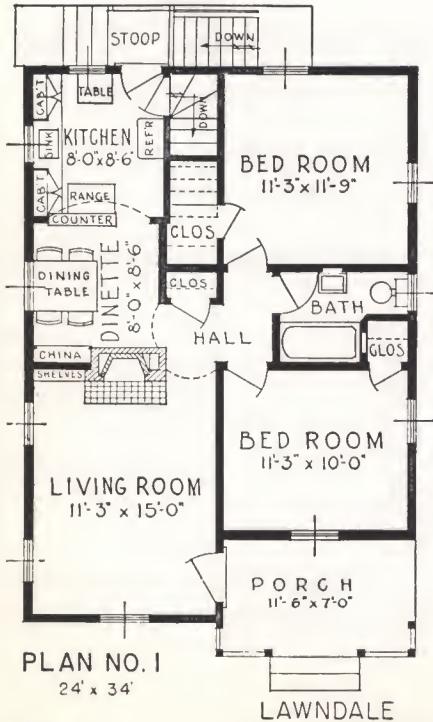
Two Other Floor Plans
on Request.





The LAWNDALE

If you are looking for a lovely home for a narrow lot, the Lawndale is decidedly the answer.



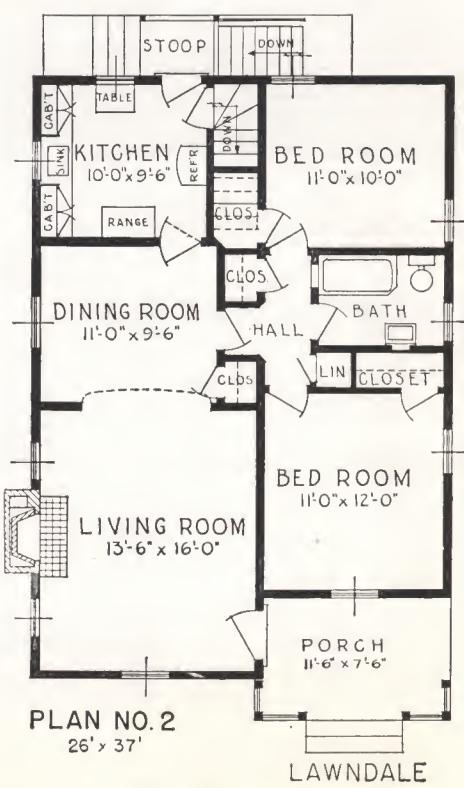
If you are interested in building your home on the easiest possible terms, ask for free copy of Folder "F" — Facts on Financing Small Homes.

Folder "F" will give you many ideas about dealing with loan companies, contractors and others interested in helping you build your home.

Ask for Folder "O" if you wish to build or supervise the construction of your own home.

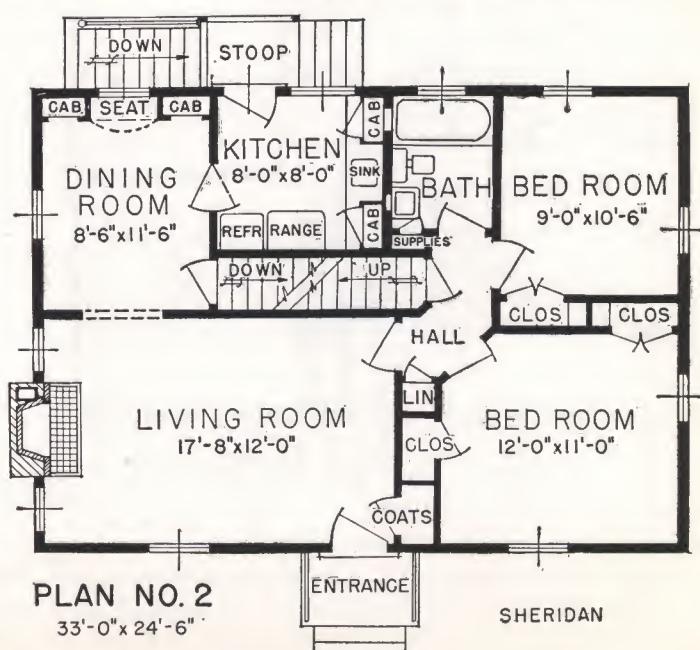
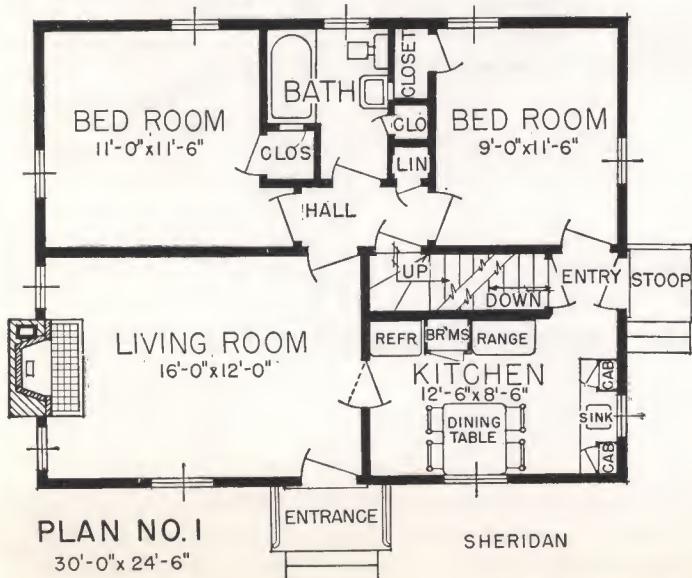
If you can pay rent, you can pay for a home of your own. This folder will tell you how.

Two other floor plans on request.





If the above exterior, without fireplace, is preferred, order plans for the TYLER-E.



The SHERIDAN

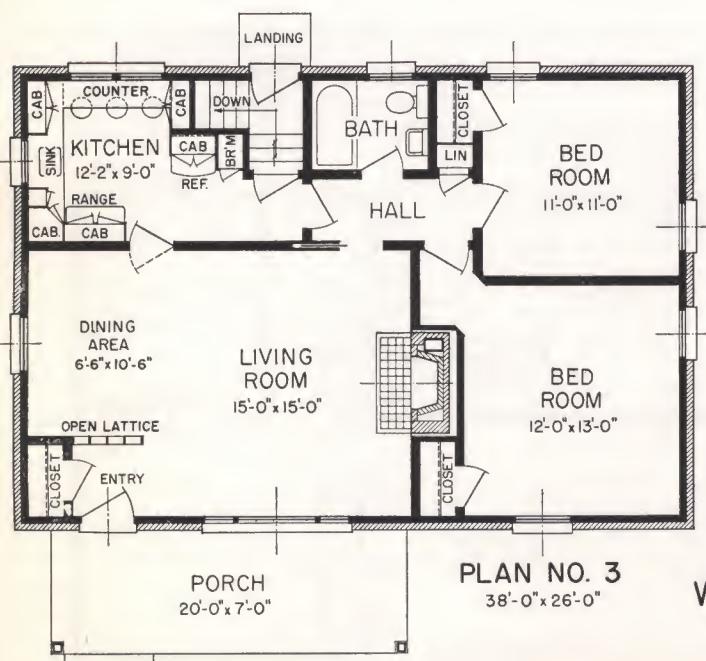
With confidence you may take your choice of either floor plan offered for the Sheridan. There are skillfully arranged differences, but all mean lasting comforts in the home life.

Step saving homes have excellent resale value.

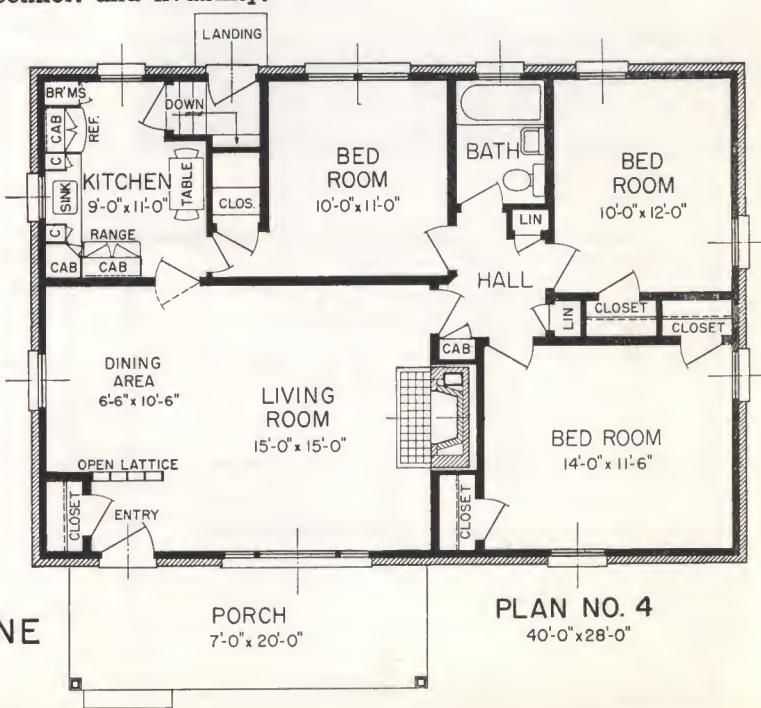


The WAYNE

Could you hope for a more desirable small home than The Wayne at close to the minimum building cost for its size? Yet nothing has been sacrificed in the way of comfort and livability.



WAYNE

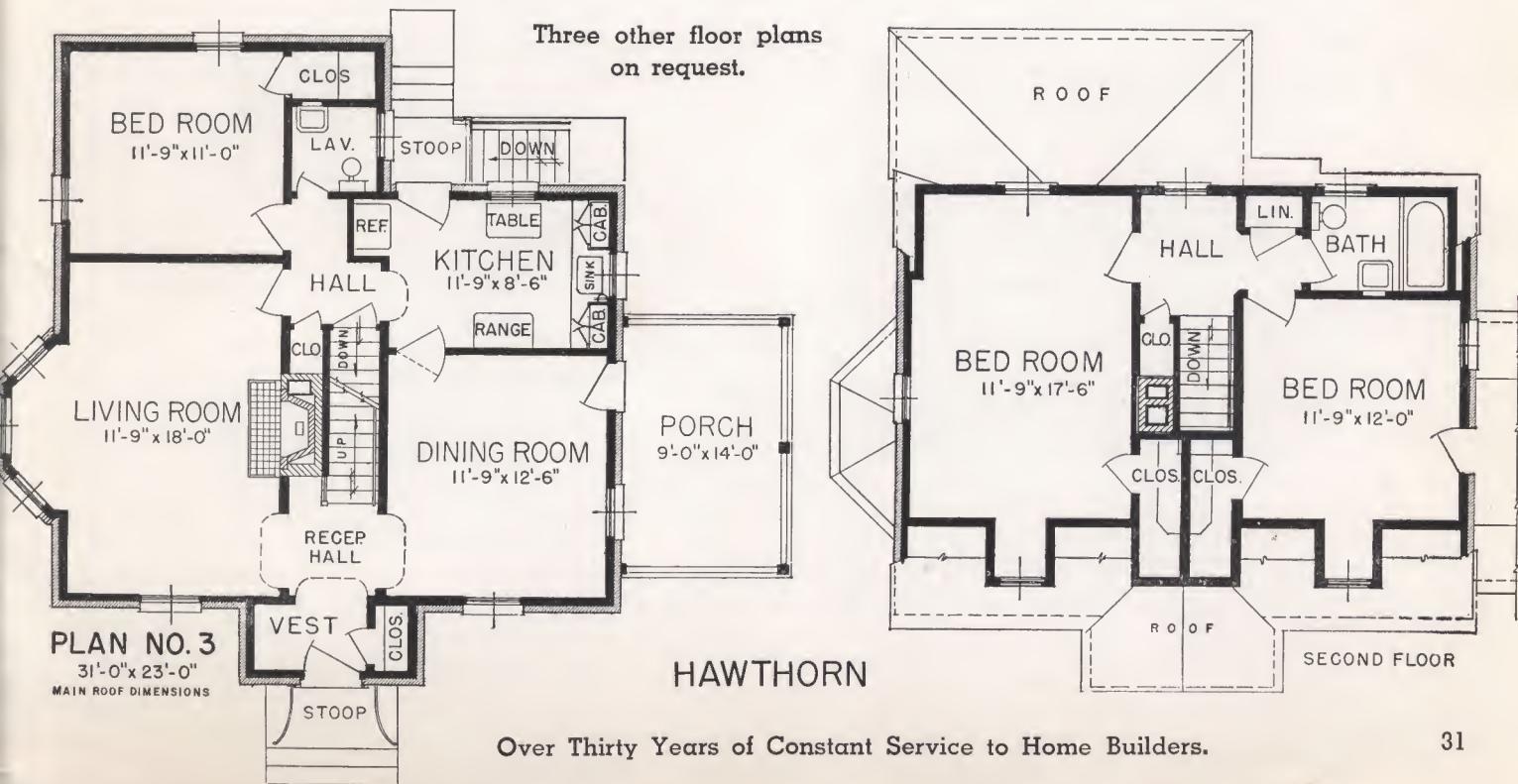


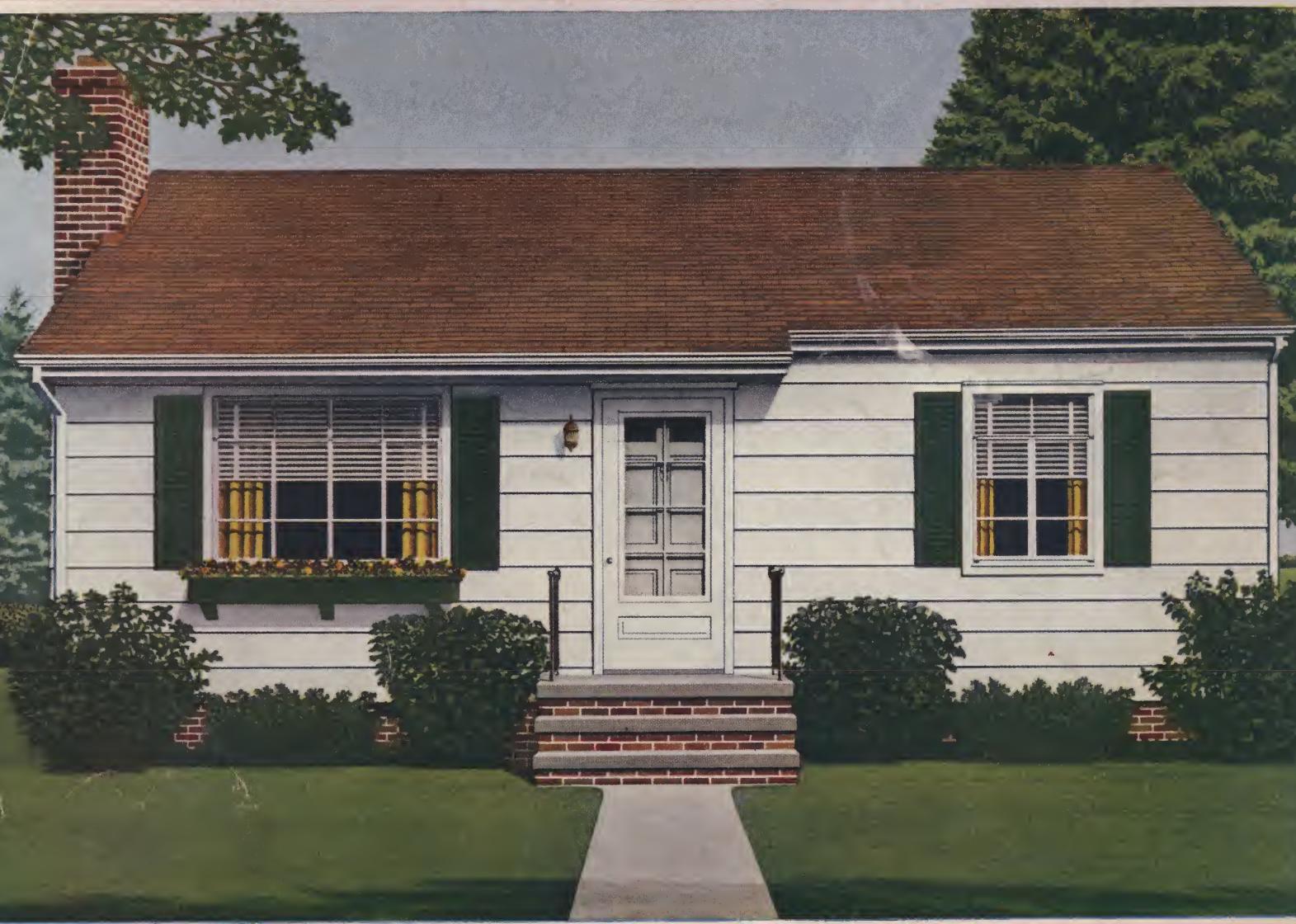
Our Pioneer Garage, illustrated in *HOMES YOU CAN BUILD YOURSELF*, provides temporary living quarters while your home is being constructed and also provides a garage and heated workshop later. Plans free with all house plans ordered from *HOMES YOU CAN BUILD YOURSELF*. If ordered separately, they are \$5 per set.



The HAWTHORN

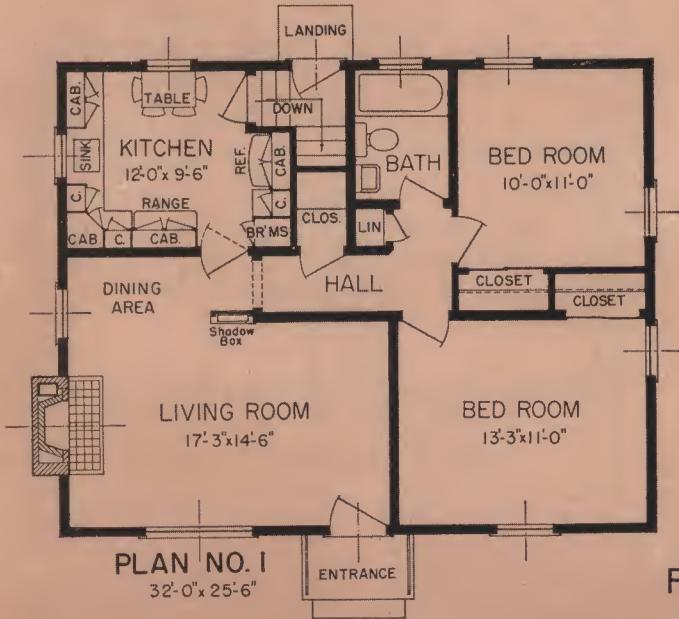
The Hawthorn is a Cape Cod cottage of striking appeal and unusual interest. It will stand as a home of distinction on any street in any part of the country.



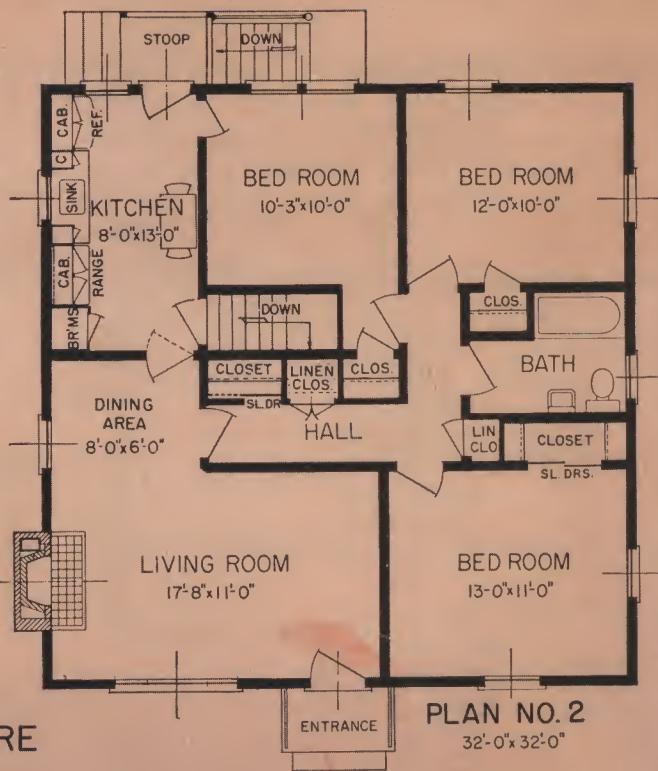


The REVERE

The design of the REVERE is as sound as the principles on which this nation was established—and a firm investment for the future.



REVERE



HOME OWNERSHIP IS PREFERRED STOCK IN YOUR COMMUNITY

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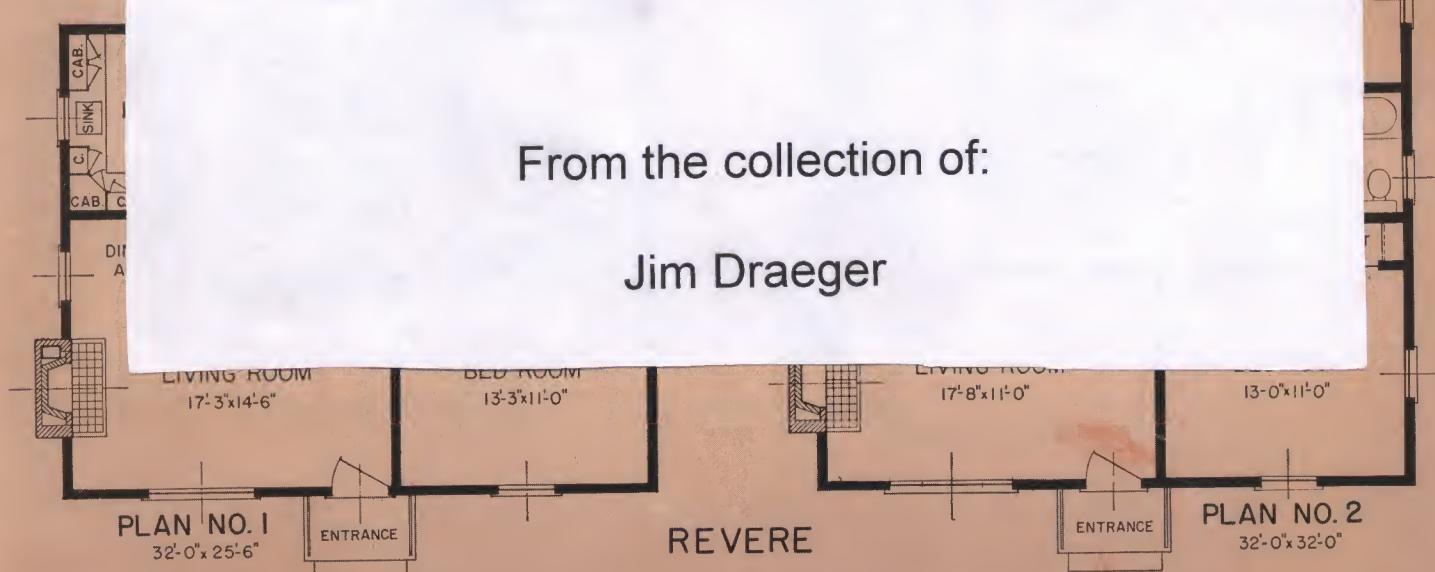
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"IF YOU CAN PAY RENT YOU CAN PAY FOR A HOME"